









Executive Summary

Prepared By: Fred Kolb

your Site To Do Business Site Type: Radius	14610 Tamiami Trl North Port, FL 34287 Radius: 1.0 mile	14610 Tamiami Trl North Port, FL 34287 Radius: 3.0 mile	14610 Tamiami Trl North Port, FL 34287 Radius: 5.0 mile
008 Population			
Total Population	7,115	32.246	57,681
Male Population	46.4%	46.7%	47.7%
Female Population	53.6%	53.3%	52.3%
Median Age	49.2	48.7	43.8
008 Income			
Median HH Income	\$42,394	\$43,851	\$50,501
Per Capita Income	\$22,764	\$23,544	\$24,774
Average HH Income	\$50,491	\$53,649	\$59,626
008 Households			
Total Households	3,265	14,132	24,077
Average Household Size	2.16	2.27	2.39
1990-2000 Annual Rate	1.84%	3.44%	4.64%
008 Housing			
Owner Occupied Housing Units	71.1%	73.4%	75.4%
Renter Occupied Housing Units	11.1%	9.9%	9.0%
Vacant Housing Units	17.8%	16.7%	15.6%
Population			
1990 Population	3,867	15,654	19,022
2000 Population	4,571	22,364	30,883
2008 Population	7,115	32,246	57,681
2013 Population	8,151	37,159	67,569
1990-2000 Annual Rate	1.69%	3.63%	4.97%
2000-2008 Annual Rate	5.51%	4.54%	7.87%
2008-2013 Annual Rate	2.76%	2.88%	3.22%

In the identified market area, the current year population is 57,681. In 2000, the Census count in the market area was 30,883. The rate of change since 2000 was 7.87 percent annually. The five-year projection for the population in the market area is 67,569, representing a change of 3.22 percent annually from 2008 to 2013. Currently, the population is 47.7 percent male and 52.3 percent female.

Households			
1990 Households	1,733	7,091	8,532
2000 Households	2,079	9,946	13,428
2008 Households	3,265	14,132	24,077
2013 Households	3,743	16,283	28,243
1990-2000 Annual Rate	1.84%	3.44%	4.64%
2000-2008 Annual Rate	5.62%	4.35%	7.33%
2008-2013 Annual Rate	2.77%	2.87%	3.24%

The household count in this market area has changed from 13,428 in 2000 to 24,077 in the current year, a change of 7.33 percent annually. The five-year projection of households is 28,243, a change of 3.24 percent annually from the current year total. Average household size is currently 2.39, compared to 2.29 in the year 2000. The number of families in the current year is 17,275 in the market area.

Housing

Currently, 75.4 percent of the 28,522 housing units in the market area are owner occupied; 9.0 percent, renter occupied; and 15.6 percent are vacant. In 2000, there were 16,082 housing units—74.1 percent owner occupied, 9.5 percent renter occupied and 16.5 percent vacant. The rate of change in housing units since 2000 is 7.19 percent. Median home value in the market area is \$172,177, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.05 percent annually to \$172,577. From 2000 to the current year, median home value changed by 9.79 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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your Site To Do Business	14610 Tamiami Trl	14610 Tamiami Trl	14610 Tamiami Trl
Site Type: Radius	North Port, FL 34287 Radius: 1.0 mile	North Port, FL 34287 Radius: 3.0 mile	North Port, FL 34287 Radius: 5.0 mile
Median Household Income			
1990 Median HH Income	\$23,075	\$23,025	\$23,723
2000 Median HH Income	\$30,765	\$33,342	\$35,623
2008 Median HH Income	\$42,394	\$43,851	\$50,501
2013 Median HH Income	\$55,711	\$56,297	\$61,813
1990-2000 Annual Rate	2.92%	3.77%	4.15%
2000-2008 Annual Rate	3.96%	3.38%	4.32%
2008-2013 Annual Rate	5.62%	5.12%	4.13%
Per Capita Income			
1990 Per Capita Income	\$11,204	\$12,207	\$12,431
2000 Per Capita Income	\$16,934	\$18,275	\$19,028
2008 Per Capita Income	\$22,764	\$23,544	\$24,774
2013 Per Capita Income	\$27,241	\$27,980	\$29,920
1990-2000 Annual Rate	4.22%	4.12%	4.35%
2000-2008 Annual Rate	3.65%	3.12%	3.25%
2008-2013 Annual Rate	3.66%	3.51%	3.85%
Average Household Income			
1990 Average Household Income	\$25,430	\$27,008	\$27,540
2000 Average Household Income	\$36,260	\$40,316	\$43,250
2008 Average HH Income	\$50,491	\$53,649	\$59,626
2013 Average HH Income	\$60,403	\$63,801	\$71,896
1990-2000 Annual Rate	3.61%	4.09%	4.62%
2000-2008 Annual Rate	4.09%	3.52%	3.97%
2008-2013 Annual Rate	3.65%	3.53%	3.81%

Households by Income

Current median household income is \$50,501 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$61,813 in five years. In 2000, median household income was \$35,623, compared to \$23,723 in 1990.

Current average household income is \$59,626 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$71,896 in five years. In 2000, average household income was \$43,250, compared to \$27,540 in 1990.

Current per capita income is \$24,774 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$29,920 in five years. In 2000, the per capita income was \$19,028, compared to \$12,431 in 1990.

Population by Employment

Total Businesses	301	1,002	1,649
Total Employees	2,025	6,085	9,902

Currently, 94.9 percent of the civilian labor force in the identified market area is employed and 5.1 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 95.5 percent of the civilian labor force, and unemployment will be 4.5 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 47.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 55.7 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 22.6 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 21.7 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 80.8 percent of the market area population drove alone to work, and 2.2 percent worked at home. The average travel time to work in 2000 was 28.1 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 15.3 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 40.1 percent were high school graduates only (29.6 percent in the U.S.)
- 8.1 percent had completed an Associate degree (7.2 percent in the U.S.)
- 9.7 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 5.1 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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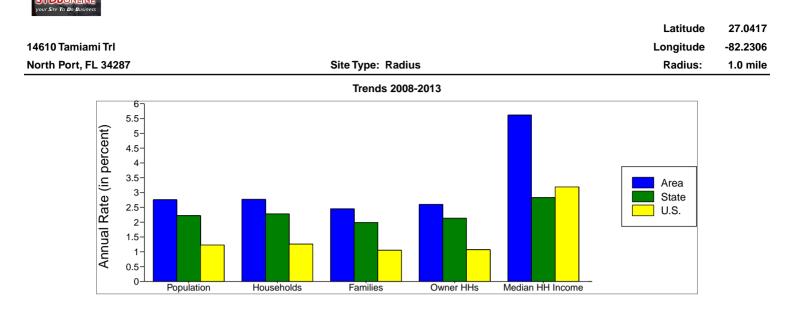
14610 Tamiami Trl						Latitude Longitude	27.0417 -82.2306
North Port, FL 34287		Site Type:	Radius			Radius:	1.0 mile
Summary		2000		2008		2013	
Population		4,571		7,115		8,151	
Households		2,079				3,743	
Families		1,381		3,265 2,169		2,448	
		2.18		2,109		2,440	
Average Household Size							
Owner Occupied HUs		1,781		2,826		3,213	
Renter Occupied HUs Median Age		298 52.8		439 49.2		530 50.7	
Ũ				-			
Trends: 2008-2013 Annual Rate		Area		State		National	
Population		2.76%		2.22%		1.23%	
Households		2.77%		2.28%		1.26%	
Families		2.45%		1.99%		1.05%	
Owner HHs		2.6%		2.13%		1.07%	
Median Household Income		5.62%		2.83%		3.19%	
	200	-	20		20 1		
Households by Income	Number	Percent	Number	Percent	Number	Percent	
< \$15,000	377	17.7%	407	12.5%	390	10.4%	
\$15,000 - \$24,999	454	21.3%	412	12.6%	277	7.4%	
\$25,000 - \$34,999	370	17.4%	478	14.6%	445	11.9%	
\$35,000 - \$49,999	481	22.6%	556	17.0%	515	13.7%	
\$50,000 - \$74,999	300	14.1%	862	26.4%	1,273	34.0%	
\$75,000 - \$99,999	96	4.5%	310	9.5%	427	11.4%	
\$100,000 - \$149,999	36	1.7%	163	5.0%	305	8.1%	
\$150,000 - \$199,000	11	0.5%	53	1.6%	54	1.4%	
\$200,000+	3	0.1%	24	0.7%	60	1.6%	
Median Household Income	\$30,765		\$42,394		\$55,711		
Average Household Income	\$36,260		\$50,491		\$60,403		
Per Capita Income	\$16,934		\$22,764		\$27,241		
	200	00	20	08	20 1	13	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	206	4.5%	347	4.9%	393	4.8%	
5 - 9	247	5.4%	336	4.7%	380	4.7%	
10 - 14	246	5.4%	367	5.2%	395	4.8%	
15 - 19	189	4.1%	386	5.4%	408	5.0%	
20 - 24	149	3.3%	308	4.3%	379	4.7%	
25 - 34	391	8.6%	607	8.5%	712	8.7%	
35 - 44	532	11.6%	784	11.0%	790	9.7%	
45 - 54	424	9.3%	958	13.5%	1,132	13.9%	
55 - 64	513	11.2%	889	12.5%	1,148	14.1%	
65 - 74	775	17.0%	898	12.6%	1,021	12.5%	
75 - 84	720	15.8%	851	12.0%	900	11.0%	
85+	178	3.9%	385	5.4%	492	6.0%	
	200	00	20	08	20 1	13	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
White Alone	4,190	91.7%	6,298	88.5%	7,015	86.1%	
Black Alone	227	5.0%	507	7.1%	711	8.7%	
American Indian Alone	12	0.3%	17	0.2%	21	0.3%	
Asian Alone	22	0.5%	49	0.7%	68	0.8%	
Pacific Islander Alone	1	0.0%	2	0.0%	2	0.0%	
Some Other Race Alone	28	0.6%	73	1.0%	114	1.4%	
Two or More Races	91	2.0%	169	2.4%	219	2.7%	
Hispanic Origin (Any Race)	146	3.2%	399	5.6%	595	7.3%	

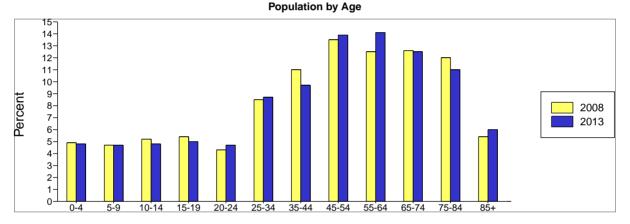
Data Note: Income is expressed in current dollars.

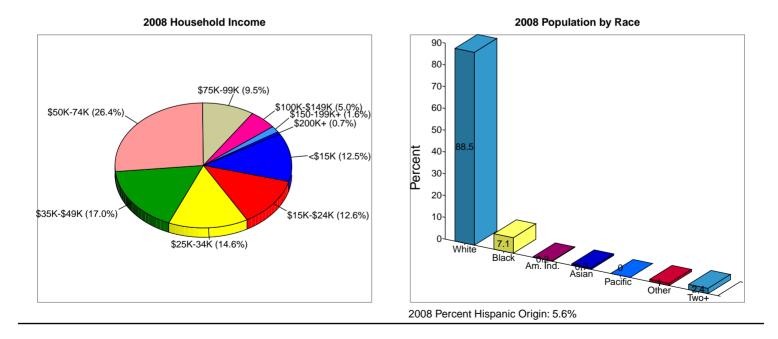
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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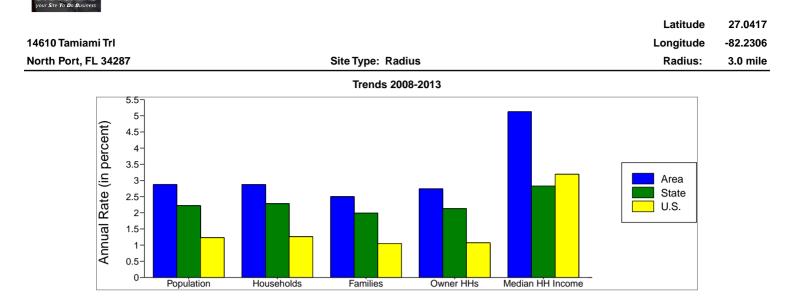
14610 Tamiami Trl						Latitude Longitude	27.0417 -82.2306
North Port, FL 34287		Site Type:	Radius			Radius:	3.0 mile
· · · · · · · · · · · · · · · · · · ·				2008		2013	
Summary		2000					
Population		22,364		32,246		37,159	
Households		9,946		14,132		16,283	
Families		6,871		9,569		10,825	
Average Household Size		2.23		2.27		2.27	
Owner Occupied HUs		8,733		12,455		14,256	
Renter Occupied HUs		1,213		1,677		2,027	
Median Age		52.1		48.7		49.7	
Trends: 2008-2013 Annual Rate		Area		State		National	
Population		2.88%		2.22%		1.23%	
Households		2.87%		2.28%		1.26%	
Families		2.5%		1.99%		1.05%	
Owner HHs		2.74%		2.13%		1.07%	
Median Household Income		5.12%		2.83%		3.19%	
	200	00	200	08	201	3	
Households by Income	Number	Percent	Number	Percent	Number	Percent	
< \$15,000	1,665	16.5%	1,529	10.8%	1,474	9.1%	
\$15,000 - \$24,999	1,894	18.8%	1,847	13.1%	1,373	8.4%	
\$25,000 - \$34,999	1,722	17.1%	1,967	13.9%	1,711	10.5%	
\$35,000 - \$49,999	2,251	22.3%	2,599	18.4%	2,235	13.7%	
\$50,000 - \$74,999 \$50,000 - \$74,999	1,578	22.3 <i>%</i> 15.7%	3,421	24.2%		32.2%	
					5,242		
\$75,000 - \$99,999 \$400,000 - \$140,000	593	5.9%	1,547	10.9%	2,022	12.4%	
\$100,000 - \$149,999	269	2.7%	777	5.5%	1,620	9.9%	
\$150,000 - \$199,000 \$200,000 -	42	0.4%	297	2.1%	256	1.6%	
\$200,000+	65	0.6%	147	1.0%	349	2.1%	
Median Household Income	\$33,342		\$43,851		\$56,297		
Average Household Income	\$40,316		\$53,649		\$63,801		
Per Capita Income	\$18,275		\$23,544		\$27,980		
	200	00	200	08	20 1	3	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	1,022	4.6%	1,656	5.1%	1,927	5.2%	
5 - 9	1,222	5.5%	1,567	4.9%	1,788	4.8%	
10 - 14	1,178	5.3%	1,668	5.2%	1,830	4.9%	
15 - 19	911	4.1%	1,688	5.2%	1,841	5.0%	
20 - 24	725	3.2%	1,391	4.3%	1,721	4.6%	
25 - 34	2,029	9.1%	2,962	9.2%	3,491	9.4%	
35 - 44	2,576	11.5%	3,633	11.3%	3,741	10.1%	
45 - 54	2,147	9.6%	4,075	12.6%	4,879	13.1%	
55 - 64	2,589	11.6%	3,845	11.9%	4,844	13.0%	
65 - 74	4,020	18.0%	4,131	12.8%	4,611	12.4%	
75 - 84	3,230	14.4%	4,046	12.5%	4,310	11.6%	
85+	716	3.2%	1,582	4.9%	2,179	5.9%	
	200		200		20 1		
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
White Alone	20,886	93.4%	28,949	89.8%	32,443	87.3%	
Black Alone	851	3.8%	2,025	6.3%	2,928	7.9%	
American Indian Alone	43	0.2%	67	0.2%	84	0.2%	
Asian Alone	43 116	0.2%	249	0.2%	84 355	1.0%	
Pacific Islander Alone	3			0.8%	555 6		
		0.0%	4			0.0%	
Some Other Race Alone	127	0.6%	332	1.0%	526	1.4%	
Two or More Races	338	1.5%	618	1.9%	817	2.2%	
Hispanic Origin (Any Race)	633	2.8%	1,657	5.1%	2,498	6.7%	

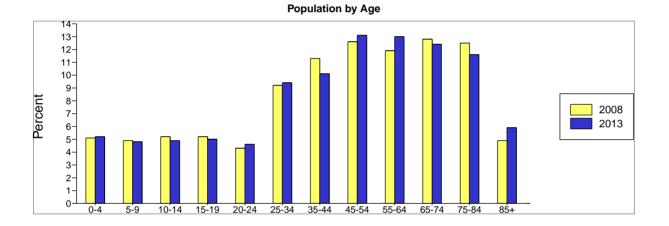
Data Note: Income is expressed in current dollars.

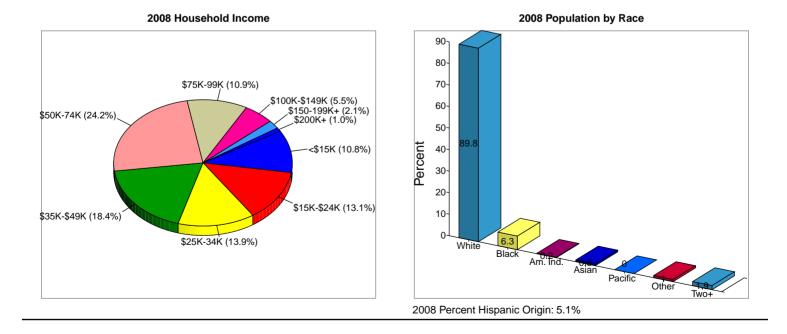
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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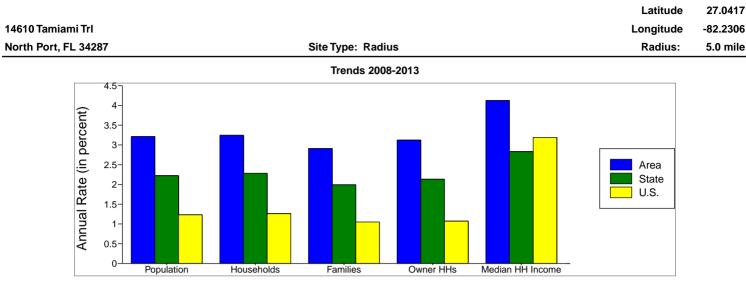
14610 Tamiami Trl						Latitude Longitude	27.0417 -82.2306
North Port, FL 34287		Site Type: R	adius			Radius:	5.0 mile
Summary		2000		2008		2013	
Population		30,883		57,681		67,569	
Households		13,428		24,077		28,243	
Families		9,546		17,275		19,939	
Average Household Size		2.29		2.39		2.39	
Owner Occupied HUs		11,908		21,511		25,081	
Renter Occupied HUs		1,520		2,566		3,161	
Median Age		49.3		43.8		44.9	
Trends: 2008-2013 Annual Rate		Area		State		National	
Population		3.22%		2.22%		1.23%	
Households		3.24%		2.28%		1.26%	
Families		2.91%		1.99%		1.05%	
Owner HHs		3.12%		2.13%		1.07%	
Median Household Income		4.13%		2.83%		3.19%	
	20	00	20	08	20 1	3	
Households by Income	Number	Percent	Number	Percent	Number	Percent	
< \$15,000	2,017	14.9%	2,044	8.5%	2,009	7.1%	
\$15,000 - \$24,999	2,385	17.6%	2,678	11.1%	2,021	7.2%	
\$25,000 - \$34,999	2,214	16.4%	2,824	11.7%	2,405	8.5%	
\$35,000 - \$49,999	2,982	22.0%	4,315	17.9%	3,387	12.0%	
\$50,000 - \$74,999	2,386	17.6%	6,135	25.5%	8,650	30.6%	
\$75,000 - \$99,999	923	6.8%	3,402	14.1%	4,188	14.8%	
\$100,000 - \$149,999	441	3.3%	1,785	7.4%	4,191	14.8%	
\$150,000 - \$199,000	90	0.7%	564	2.3%	632	2.2%	
\$200,000+	97	0.7%	333	1.4%	759	2.7%	
Median Household Income	\$35,623		\$50,501		\$61,813		
Average Household Income	\$43,250		\$59,626		\$71,896		
Per Capita Income	\$19,028		\$24,774		\$29,920		
	20	00	20	08	201	3	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	1,526	4.9%	3,624	6.3%	4,277	6.3%	
5 - 9	1,753	5.7%	3,319	5.8%	3,854	5.7%	
10 - 14	1,680	5.4%	3,351	5.8%	3,763	5.6%	
15 - 19	1,319	4.3%	3,158	5.5%	3,521	5.2%	
20 - 24	1,016	3.3%	2,596	4.5%	3,143	4.7%	
25 - 34	3,011	9.7%	6,356	11.0%	7,558	11.2%	
35 - 44	3,796	12.3%	7,392	12.8%	7,757	11.5%	
45 - 54	3,144	10.2%	7,355	12.8%	8,870	13.1%	
55 - 64	3,663	11.9%	6,527	11.3%	8,157	12.1%	
65 - 74	5,228	16.9%	6,398	11.1%	7,445	11.0%	
75 - 84	3,901	12.6%	5,576	9.7%	6,294	9.3%	
85+	848	2.7%	2,030	3.5%	2,928	4.3%	
	20		20		_,•• 20 1		
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
White Alone	28,943	93.7%	52,104	90.3%	59,498	88.1%	
Black Alone	1,093	3.5%	3,299	5.7%	4,796	7.1%	
American Indian Alone	65	0.2%	136	0.2%	174	0.3%	
Asian Alone	155	0.5%	431	0.7%	626	0.9%	
Pacific Islander Alone	4	0.0%	6	0.0%	9	0.0%	
Some Other Race Alone	188	0.6%	686	1.2%	1,102	1.6%	
Two or More Races	435	1.4%	1,019	1.8%	1,364	2.0%	
	853	11/0	1,010	1.070	1,004	2.070	

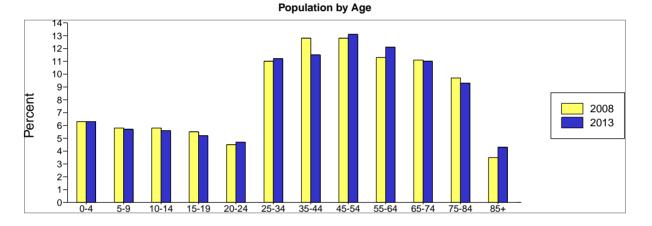
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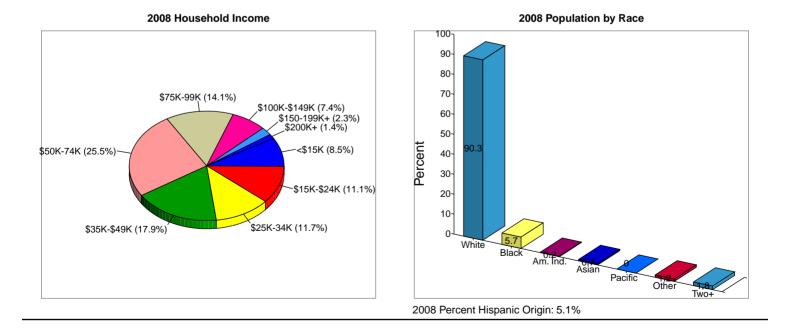
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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Latitude	27.0417	14610 Tamiami Trl North Port, FL 34287 Radius: 1.0 mile	14610 Tamiami Trl North Port, FL 34287 Radius: 3.0 mile	14610 Tamiami Trl North Port, FL 34287
Longitud	le -82.2306			Radius: 5.0 mile
	2000 Total Population	4,571	22,364	30,883
I Y Z S P	2000 Group Quarters	35	176	199
	2008 Total Population	7,115	32,246	57,681
	2013 Total Population	8,151	37,159	67,569
	2008 - 2013 Annual Rate	2.76%	2.88%	3.22%
00	2000 Households	2,079	9,946	13,428
	2000 Average Household Size	2.18	2.23	2.29
	2008 Households	3,265	14,132	24,077
	2008 Average Household Size	2.16	2.27	2.39
	2013 Households	3,743	16,283	28,243
	2013 Average Household Size	2.16	2.27	2.39
	2008 - 2013 Annual Rate	2.77%	2.87%	3.24%
	2000 Families	1,381	6,871	9,546
	2000 Average Family Size	2.64	2.64	2.66
	2008 Families	2,169	9,569	17,275
	2008 Average Family Size	2.64	2.73	2.79
	2013 Families	2,448	10,825	19,939
	2013 Average Family Size	2.67	2.77	2.82
	2008 - 2013 Annual Rate	2.45%	2.5%	2.91%
	2000 Housing Units	2,586	11,960	16,082
	Owner Occupied Housing Units	70.5%	73.3%	74.1%
■∎∎	Renter Occupied Housing Units	11.8%	10.2%	9.5%
	Vacant Housing Units	17.8%	16.6%	16.5%
	2008 Housing Units	3,972	16,965	28,522
	Owner Occupied Housing Units	71.1%	73.4%	75.4%
	Renter Occupied Housing Units	11.1%	9.9%	9.0%
	Vacant Housing Units	17.8%	16.7%	15.6%
	2013 Housing Units	4,566	19,595	33,546
	Owner Occupied Housing Units	70.4%	72.8%	74.8%
	Renter Occupied Housing Units	11.6%	10.3%	9.4%
	Vacant Housing Units	18.0%	16.9%	15.8%
	Median Household Income			
	2000	\$30,765	\$33,342	\$35,623
	2008	\$42,394	\$43,851	\$50,501
	2013	\$55,711	\$56,297	\$61,813
	Median Home Value			
	2000	\$61,864	\$73,735	\$79,679
	2008	\$139,720	\$154,904	\$172,177
	2013	\$141,722	\$155,460	\$172,577
	Per Capita Income			
	2000	\$16,934	\$18,275	\$19,028
	2008	\$22,764	\$23,544	\$24,774
	2013	\$27,241	\$27,980	\$29,920
	Median Age			
	2000	52.8	52.1	49.3
	2008	49.2	48.7	43.8
	2013	50.7	49.7	44.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.



Market Profile

Prepared By: Fred Kolb

	07 0 147	14610 Tamiami Trl	14610 Tamiami Trl	14610 Tamiami Trl	
Latitude	e 27.0417 de -82.2306	North Port, FL 34287 Radius: 1.0 mile	North Port, FL 34287 Radius: 3.0 mile	North Port, FL 34287 Radius: 5.0 mile	
Longita					
वार्	2000 Households by Income Household Income Base	2,128	10,079	13,535	
	< \$15,000	17.7%	16.5%	14.9%	
11	\$15,000 - \$24,999	21.3%	18.8%	17.6%	
	\$25,000 - \$34,999	17.4%	17.1%	16.4%	
	\$35,000 - \$49,999	22.6%	22.3%	22.0%	
	\$50,000 - \$74,999	14.1%	15.7%	17.6%	
	\$75,000 - \$99,999	4.5%	5.9%	6.8%	
	\$100,000 - \$149,999	1.7%	2.7%	3.3%	
	\$150,000 - \$199,999	0.5%	0.4%	0.7%	
	\$200,000+	0.1%	0.6%	0.7%	
	Average Household Income	\$36,260	\$40,316	\$43,250	
	2008 Households by Income				
	Household Income Base	3,265	14,131	24,080	
	< \$15,000	12.5%	10.8%	8.5%	
	\$15,000 - \$24,999	12.6%	13.1%	11.1%	
	\$25,000 - \$34,999	14.6%	13.9%	11.7%	
	\$35,000 - \$49,999	17.0%	18.4%	17.9%	
	\$50,000 - \$74,999	26.4%	24.2%	25.5%	
	\$75,000 - \$99,999	9.5%	10.9%	14.1%	
	\$100,000 - \$149,999	5.0%	5.5%	7.4%	
	\$150,000 - \$199,999	1.6%	2.1%	2.3%	
	\$200,000+	0.7%	1.0%	1.4%	
	Average Household Income	\$50,491	\$53,649	\$59,626	
	2013 Households by Income				
	Household Income Base	3,746	16,282	28,242	
	< \$15,000	10.4%	9.1%	7.1%	
	\$15,000 - \$24,999	7.4%	8.4%	7.2%	
	\$25,000 - \$34,999	11.9%	10.5%	8.5%	
	\$35,000 - \$49,999	13.7%	13.7%	12.0%	
	\$50,000 - \$74,999	34.0%	32.2%	30.6%	
	\$75,000 - \$99,999	11.4%	12.4%	14.8%	
	\$100,000 - \$149,999	8.1%	9.9%	14.8%	
	\$150,000 - \$199,999	1.4%	1.6%	2.2%	
	\$200,000+	1.6%	2.1%	2.7%	
	Average Household Income	\$60,403	\$63,801	\$71,896	
	2000 Owner Occupied HUs by Value				
	Total	1,810	8,670	11,848	
	<\$50,000	31.2%	17.9%	15.1%	
	\$50,000 - 99,999	55.9%	62.9%	58.9%	
	\$100,000 - 149,999	8.8%	15.1%	18.0%	
	\$150,000 - 199,999	3.0%	3.2%	5.1%	
	\$200,000 - \$299,999	0.8%	0.7%	2.0%	
	\$300,000 - 499,999	0.1%	0.2%	0.9%	
	\$500,000 - 999,999	0.0%	0.0%	0.1%	
	\$1,000,000+	0.1%	0.1%	0.1%	
	Average Home Value	\$70,868	\$79,909	\$89,945	
	2000 Specified Renter Occupied HUs by Contract				
	Total	281	1,278	1,565	
	With Cash Rent	96.8%	95.9%	95.0%	
	No Cash Rent	3.2%	4.1%	5.0%	
	Median Rent	\$479	\$518	\$526	
	Average Rent	\$467	\$502	\$515	

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



Prepared By: Fred Kolb

North Port, FL 34287 Radius: 1.0 mile 4,570	North Port, FL 34287 Radius: 3.0 mile	North Port, FL 34287 Radius: 5.0 mile
	Radius: 3.0 mile	Radius: 5.0 mile
4.570		
4.570		
	22,365	30,885
4.5%	4.6%	4.9%
		5.7%
		5.4%
4.1%	4.1%	4.3%
3.3%	3.2%	3.3%
8.6%	9.1%	9.7%
11.6%	11.5%	12.3%
		10.2%
		11.9%
		16.9%
		12.6%
		2.7%
81.7%	82.0%	81.1%
7 116	32 244	57,682
		6.3%
		5.8%
		5.8%
		5.5%
		4.5%
		11.0%
11.0%	11.3%	12.8%
13.5%	12.6%	12.8%
		11.3%
		11.1%
		9.7%
		3.5%
81.7%	81.5%	78.7%
9.450	27 162	67.56
		67,567
		6.3%
		5.7%
		5.6%
5.0%	5.0%	5.2%
4.7%	4.6%	4.7%
8.7%	9.4%	11.29
		11.5%
		13.19
		12.19
		11.0%
		9.3%
		4.3%
82.4%	81.9%	79.1%
16 0%	16 8%	47.5%
		52.5%
07.078	00.270	52.57
		· -
		47.7%
53.6%	53.3%	52.3%
46.3%	46.5%	47.5%
		52.5%
	$\begin{array}{c} 8.6\% \\ 11.6\% \\ 9.3\% \\ 11.2\% \\ 17.0\% \\ 15.8\% \\ 3.9\% \\ 81.7\% \\ \end{array}$	5.4% $5.3%$ $4.1%$ $4.1%$ $3.3%$ $3.2%$ $8.6%$ $9.1%$ $11.6%$ $11.5%$ $9.3%$ $9.6%$ $11.2%$ $11.6%$ $17.0%$ $18.0%$ $15.8%$ $14.4%$ $3.9%$ $3.2%$ $81.7%$ $82.0%$ $7,116$ $32,244$ $4.9%$ $5.1%$ $4.7%$ $4.9%$ $5.2%$ $5.2%$ $5.4%$ $5.2%$ $5.4%$ $5.2%$ $5.4%$ $5.2%$ $5.4%$ $5.2%$ $5.4%$ $5.2%$ $11.0%$ $11.3%$ $13.5%$ $12.6%$ $12.6%$ $12.8%$ $12.0%$ $12.5%$ $5.4%$ $4.9%$ $6.7%$ $5.0%$ $5.0%$ $5.0%$ $6.0%$ $5.0%$ $4.8%$ $4.9%$ $5.0%$ $5.0%$



Prepared By: Fred Kolb

	o pones	14610 Tamiami Trl	14610 Tamiami Trl	14610 Tamiami Trl
Latitude	27.0417	North Port, FL 34287	North Port, FL 34287	North Port, FL 34287
Longitud	le -82.2306	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
C Sa	2000 Population by Race/Ethnicity			
	Total	4,571	22,364	30,883
A BAR	White Alone	91.7%	93.4%	93.7%
	Black Alone	5.0%	3.8%	3.5%
	American Indian Alone	0.3%	0.2%	0.2%
	Asian or Pacific Islander Alone	0.5%	0.5%	0.5%
	Some Other Race Alone	0.6%	0.6%	0.6%
	Two or More Races	2.0%	1.5%	1.4%
	Hispanic Origin	3.2%	2.8%	2.8%
	Diversity Index	20.9	17.4	16.8
	2008 Population by Race/Ethnicity			
	Total	7,115	32,244	57,681
	White Alone	88.5%	89.8%	90.3%
	Black Alone	7.1%	6.3%	5.7%
	American Indian Alone	0.2%	0.2%	0.2%
	Asian or Pacific Islander Alone	0.2%	0.8%	0.8%
	Some Other Race Alone	1.0%	1.0%	1.2%
	Two or More Races	2.4%	1.0%	1.8%
		5.6%	5.1%	5.1%
	Hispanic Origin			
	Diversity Index	29.5	26.9	26.1
	2013 Population by Race/Ethnicity			
	Total	8,150	37,159	67,569
	White Alone	86.1%	87.3%	88.1%
	Black Alone	8.7%	7.9%	7.1%
	American Indian Alone	0.3%	0.2%	0.3%
	Asian or Pacific Islander Alone	0.9%	1.0%	0.9%
	Some Other Race Alone	1.4%	1.4%	1.6%
	Two or More Races	2.7%	2.2%	2.0%
	Hispanic Origin	7.3%	6.7%	6.7%
	Diversity Index	35.3	32.8	31.8
5	2000 Population 3+ by School Enrollment			
	Total	4,476	21,784	30,053
	Enrolled in Nursery/Preschool	1.1%	1.2%	1.3%
	Enrolled in Kindergarten	1.6%	1.3%	1.2%
	Enrolled in Grade 1-8	7.2%	8.8%	9.4%
	Enrolled in Grade 9-12	3.1%	3.2%	3.6%
	Enrolled in College	1.8%	2.1%	2.1%
	Enrolled in Grad/Prof School	0.1%	0.3%	0.4%
	Not Enrolled in School	85.1%	83.0%	82.1%
		00.170	001070	02.170
	2008 Population 25+ by Educational Attainment Total	5 270	24 274	41 622
	Less than 9th Grade	5,370	24,274	41,632
		5.8%	5.6%	4.4%
	9th - 12th Grade, No Diploma	12.6%	11.8%	11.0%
	High School Graduate	41.6%	38.4%	40.1%
	Some College, No Degree	20.9%	22.0%	21.8%
	Associate Degree	5.6%	7.5%	8.1%
	Bachelor's Degree	8.6%	9.2%	9.7%
	Graduate/Professional Degree	4.9%	5.5%	5.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.



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Latitude 27.0417	14610 Tamiami Trl North Port, FL 34287	14610 Tamiami Trl North Port, FL 34287	14610 Tamiami Trl North Port, FL 34287
Longitude -82.2306	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
2008 Population 15+ by Marital Status			
Total	6,066	27,354	47,386
Never Married	16.1%	16.6%	16.8%
Married	61.4%	60.9%	63.5%
Widowed	10.6%	11.3%	8.6%
Divorced	12.0%	11.2%	11.1%
2000 Population 16+ by Employment Status			
Total	3,933	18,804	25,671
In Labor Force	45.9%	45.9%	47.9%
Civilian Employed	44.3%	44.0%	46.0%
Civilian Unemployed	1.6%	1.9%	1.9%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	54.1%	54.1%	52.1%
2008 Civilian Population 16+ in Labor Force			
Civilian Employed	94.5%	94.3%	94.9%
Civilian Unemployed	5.5%	5.7%	5.1%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	95.0%	95.0%	95.5%
Civilian Unemployed	5.0%	5.0%	4.5%
2000 Females 16+ by Employment Status and	Age of Children		
Total	2,139	10,111	13,642
Own Children < 6 Only	5.0%	5.1%	5.8%
Employed/in Armed Forces	3.3%	3.4%	3.8%
Unemployed	0.1%	0.1%	0.1%
Not in Labor Force	1.5%	1.6%	1.9%
Own Children < 6 and 6-17 Only	3.2%	3.8%	4.4%
Employed/in Armed Forces	1.6%	2.5%	2.9%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	1.5%	1.3%	1.5%
Own Children 6-17 Only	10.1%	9.9%	10.6%
Employed/in Armed Forces	8.5%	7.9%	8.5%
Unemployed	0.1%	0.3%	0.4%
Not in Labor Force	1.4%	1.6%	1.7%
No Own Children < 18	81.7%	81.2%	79.1%
Employed/in Armed Forces	27.5%	26.3%	27.0%
Unemployed	0.8%	0.8%	0.8%
Not in Labor Force	53.4%	54.1%	51.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.

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	14610 Tamiami Trl	14610 Tamiami Trl	14610 Tamiami Trl
Latitude 27.0417	North Port, FL 34287	North Port, FL 34287	North Port, FL 34287
Longitude -82.2306	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
2008 Employed Population 16+ by Industry			
Total	2,784	12,665	23,979
Agriculture/Mining	0.5%	0.3%	0.3%
Construction	14.4%	12.9%	13.2%
Manufacturing	3.6%	3.8%	3.6%
Wholesale Trade	2.0%	2.0%	1.9%
Retail Trade	17.0%	16.6%	16.5%
Transportation/Utilities	2.6%	3.0%	2.8%
Information	1.1%	1.5%	1.4%
Finance/Insurance/Real Estate	7.0%	7.4%	8.5%
Services	46.9%	47.5%	47.6%
Public Administration	4.8%	5.1%	4.2%
2008 Employed Population 16+ by Occupation			
Total	2,782	12,666	23,977
White Collar	51.9%	54.3%	55.7%
Management/Business/Financial	9.1%	10.2%	10.7%
Professional	15.5%	16.5%	17.5%
Sales	13.4%	14.4%	15.0%
Administrative Support	13.9%	13.2%	12.6%
Services	26.6%	23.5%	22.6%
Blue Collar	21.6%	22.2%	21.7%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	9.8%	9.8%	9.7%
Installation/Maintenance/Repair	3.9%	4.3%	4.3%
Production	3.8%	3.1%	3.1%
Transportation/Material Moving	3.9%	4.8%	4.5%
		4.070	4.070
2000 Workers 16+ by Means of Transportation to		0.050	44 520
Total	1,697	8,056	11,520
Drove Alone - Car, Truck, or Van	83.4%	80.8%	80.8%
Carpooled - Car, Truck, or Van	11.0%	14.7%	14.3%
Public Transportation	0.5%	0.5%	0.5%
Walked	0.9%	0.3%	0.3%
Other Means Worked at Hama	1.8%	1.8%	1.8%
Worked at Home	2.5%	1.9%	2.2%
2000 Workers 16+ by Travel Time to Work			
Total	1,697	8,056	11,519
Did Not Work at Home	97.5%	98.1%	97.8%
Less than 5 minutes	1.3%	1.4%	1.3%
5 to 9 minutes	8.8%	7.7%	7.6%
10 to 19 minutes	21.6%	22.6%	21.9%
20 to 24 minutes	21.0%	18.5%	18.7%
25 to 34 minutes	22.3%	23.2%	23.7%
35 to 44 minutes	7.2%	7.6%	7.8%
45 to 59 minutes	8.4%	9.1%	9.2%
60 to 89 minutes	5.0%	5.0%	5.0%
90 or more minutes	1.8%	2.8%	2.5%
Worked at Home	2.5%	1.9%	2.2%
Average Travel Time to Work (in min)	26.4	28.2	28.1
2000 Households by Vehicles Available			
Total	2,092	9,949	13,414
None	4.1%	4.2%	3.9%
1	55.4%	53.2%	49.9%
2	31.5%	34.6%	37.3%
3	8.0%	6.7%	7.3%
4	0.9%	1.0%	1.3%
5+	0.1%	0.3%	0.4%
Average Number of Vehicles Available	1.5	1.5	1.5
	1.0	1.0	1.0



Prepared By: Fred Kolb

Latitude	27.0417 de -82.2306	14610 Tamiami Trl North Port, FL 34287 Radius: 1.0 mile	14610 Tamiami Trl North Port, FL 34287 Radius: 3.0 mile	14610 Tamiami Trl North Port, FL 34287 Radius: 5.0 mile
Longitut		Radius. 1.0 Illie	Radius. 5.0 mile	Radius. 5.0 mile
	2000 Households by Type	0.070	0.045	40,400
	Total	2,079	9,945	13,429 71.1%
	Family Households	66.5%	69.1%	
	Married-couple Family	55.1%	58.8%	61.0%
	With Related Children Other Family (No Spouse)	14.3% 11.4%	15.3% 10.3%	17.0% 10.1%
	With Related Children	7.0%	6.2%	6.2%
	Nonfamily Households	33.5%	30.9%	28.9%
	Householder Living Alone	29.1%	25.8%	23.7%
	Householder Not Living Alone	4.5%	5.1%	5.2%
	Households with Related Children	21.4%	21.5%	23.2%
	Households with Persons 65+	54.0%	52.8%	48.9%
	2000 Households by Size			
	Total	2,079	9,946	13,428
	1 Person Household	29.1%	25.8%	23.7%
	2 Person Household	45.9%	48.3%	48.4%
	3 Person Household	11.6%	11.2%	12.0%
	4 Person Household	7.8%	8.6%	9.4%
	5 Person Household	3.8%	4.1%	4.4%
	6 Person Household	1.3%	1.2%	1.2%
	7+ Person Household	0.5%	0.8%	0.8%
	2000 Households by Year Householder Moved In			
	Total	2,091	9,950	13,414
	Moved in 1999 to March 2000	17.1%	18.4%	19.4%
	Moved in 1995 to 1998	31.8%	30.3%	31.8%
	Moved in 1990 to 1994 Moved in 1980 to 1989	18.3% 24.9%	19.1% 25.3%	19.6% 23.1%
	Moved in 1970 to 1979	7.2%	6.1%	5.3%
	Moved in 1969 or Earlier	0.8%	0.8%	0.8%
	Median Year Householder Moved In	1995	1995	1995
	2000 Housing Units by Units in Structure			
	Total	2,531	11,916	16,059
	1, Detached	62.0%	67.1%	68.2%
	1, Attached	2.5%	2.2%	2.0%
	2	1.4%	2.4%	2.3%
	3 or 4	1.0%	0.9%	0.8%
	5 to 9	1.1%	0.9%	0.8%
	10 to 19	0.1%	0.1%	0.4%
	20+	0.2%	0.5%	0.6%
	Mobile Home	31.7%	25.9%	24.6%
	Other	0.0%	0.0%	0.3%
	2000 Housing Units by Year Structure Built			
	Total	2,589	11,957	16,059
	1999 to March 2000	1.7%	2.9%	4.7%
	1995 to 1998	7.0%	10.0%	14.4%
	1990 to 1994	8.3%	13.0%	14.6%
	1980 to 1989	31.5%	32.3%	31.4%
	1970 to 1979 1969 or Earlier	42.1% 9.5%	29.6% 12.3%	24.7% 10.2%
	Median Year Structure Built	9.5% 1980	12.3%	1985
		1900	1903	1903

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Prepared By: Fred Kolb

Latitude 27.0417 Longitude -82.2306	14610 Tamiami Trl North Port, FL 34287 Radius: 1.0 mile	14610 Tamiami Trl North Port, FL 34287 Radius: 3.0 mile	14610 Tamiami Trl North Port, FL 34287 Radius: 5.0 mile
	Top 3 Tapestry Segments		
1.	Rustbelt Retirees	Rustbelt Retirees	Up and Coming Families
2.	Senior Sun Seekers	The Elders	Rustbelt Retirees
3.	The Elders	Midlife Junction	The Elders

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

business revenue.			
Apparel & Services: Total \$	\$4,803,056	\$22,277,532	\$42,520,680
Average Spent	\$1,471.07	\$1,576.39	\$1,766.03
Spending Potential Index	55	59	66
Computers & Accessories: Total \$	\$499,970	\$2,343,121	\$4,521,816
Average Spent	\$153.13	\$165.80	\$187.81
Spending Potential Index	64	69	79
Education: Total \$	\$2,806,873	\$13,283,553	\$24,811,326
Average Spent	\$859.69	\$939.96	\$1,030.50
Spending Potential Index	63	68	75
Entertainment/Recreation: Total \$	\$8,485,094	\$38,864,386	\$73,633,250
Average Spent	\$2,598.80	\$2,750.10	\$3,058.24
Spending Potential Index	70	74	82
Food at Home: Total \$	\$11,094,741	\$50,701,897	\$94,160,581
Average Spent	\$3,398.08	\$3,587.74	\$3,910.81
Spending Potential Index	70	73	80
Food Away from Home: Total \$	\$7,490,282	\$34,600,060	\$65,391,452
Average Spent	\$2,294.11	\$2,448.35	\$2,715.93
Spending Potential Index	67	71	79
Health Care: Total \$	\$11,026,378	\$49,553,015	\$89,100,622
Average Spent	\$3,377.14	\$3,506.44	\$3,700.65
Spending Potential Index	82	86	90
HH Furnishings & Equipment: Total \$	\$4,857,637	\$22,472,823	\$43,497,764
Average Spent	\$1,487.79	\$1,590.21	\$1,806.61
Spending Potential Index	65	69	79
Investments: Total \$	\$2,536,877	\$11,893,674	\$22,260,261
Average Spent	\$776.99	\$841.61	\$924.54
Spending Potential Index	77	83	91
Retail Goods: Total \$	\$60,402,582	\$275,656,218	\$521,097,200
Average Spent	\$18,500.03	\$19,505.82	\$21,642.95
Spending Potential Index	68	72	80
Shelter: Total \$	\$33,420,588	\$155,577,615	\$298,298,722
Average Spent	\$10,236.01	\$11,008.89	\$12,389.36
Spending Potential Index	66	71	80
TV/Video/Sound Equipment: Total \$	\$3,206,281	\$14,804,493	\$27,856,817
Average Spent	\$982.02	\$1,047.59	\$1,156.99
Spending Potential Index	68	73	81
Travel: Total \$	\$4,390,163	\$20,229,546	\$38,204,515
Average Spent	\$1,344.61	\$1,431.47	\$1,586.76
Spending Potential Index	71	76	84
Vehicle Maintenance & Repairs: Total \$	\$2,264,516	\$10,349,857	\$19,534,896
Average Spent	\$693.57	\$732.37	\$811.35
Spending Potential Index	70	74	82

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.