

-	Marketplace	115 Tamiami Trl	115 Tamiami Trl	115 Tamiami Trl
	26.936755	Punta Gorda, FL 33950	Punta Gorda, FL 33950	Punta Gorda, FL 33950
Longitud	le: -82.050859	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
	2000 Total Population	2,589	20,256	51,744
49 V P	2000 Group Quarters	184	794	1,163
	2006 Total Population	2,559	22,134	57,200
	2011 Total Population	2,700	23,913	61,971
	2006 - 2011 Annual Rate	1.08%	1.56%	1.62%
<u></u>	2000 Households	1,186	9,922	24,748
4 •	2000 Average Household Size	2.03	1.96	2.04
	2006 Households	1,176	10,884	27,472
	2006 Average Household Size	2.01	1.96	2.04
	2011 Households	1,251	11,812	29,886
	2011 Average Household Size	2	1.95	2.03
	2006 - 2011 Annual Rate	1.24%	1.65%	1.7%
	2000 Families	650	6,301	16,118
	2000 Average Family Size	2.64	2.38	2.47
	2006 Families	612	6,723	17,519
	2006 Average Family Size	2.69	2.41	2.49
	2011 Families	630	7,150	18,736
	2011 Average Family Size	2.71	2.43	2.5
	2006 - 2011 Annual Rate	0.58%	1.24%	1.35%
	2000 Housing Units	1,562	12,606	30,518
	Owner Occupied Housing Units	50.6%	61.8%	65.9%
	Renter Occupied Housing Units	24.6%	16.7%	15.3%
	Vacant Housing Units	24.8%	21.5%	18.8%
	2006 Housing Units	1,584	13,888	33,932
	Owner Occupied Housing Units	51.3%	63.2%	67.2%
	Renter Occupied Housing Units	22.9%	15.2%	13.7%
	Vacant Housing Units	25.8%	21.6%	19.0%
	2011 Housing Units	1,657	15,074	36,844
	Owner Occupied Housing Units	54.9%	63.8%	67.8%
	Renter Occupied Housing Units	20.6%	14.6%	13.3%
	Vacant Housing Units	24.5%	21.6%	18.9%
	Median Household Income			
	2000	\$31,943	\$37,570	\$35,269
	2006	\$38,249	\$45,109	\$42,559
	2011	\$43,530	\$52,725	\$49,690
	Median Home Value			
	2000	\$77,300	\$106,238	\$84,071
	2006	\$170,905	\$238,622	\$190,524
	2011	\$193,056	\$261,296	\$210,787
	Per Capita Income			
	2000	\$22,651	\$26,481	\$23,180
	2006	\$26,183	\$32,699	\$28,916
	2011	\$30,992	\$39,450	\$34,773
	Median Age	+ ,	·, ·-	÷-,
	2000	54.5	63.0	58.7
	2006	55.2	64.3	60.4
	2011	56.6	65.7	61.7
	-			0.11

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.



Latitude:		115 Tamiami Trl Punta Gorda, FL 33950	115 Tamiami Trl Punta Gorda, FL 33950	115 Tamiami Trl Punta Gorda, FL 33950
Longitud	e: -82.050859	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
dip	2000 Households by Income		0.005	
	Household Income Base	1,191	9,905	24,703
H	< \$15,000 \$15,000 \$24,000	23.8%	16.4%	17.2%
	\$15,000 - \$24,999 \$25,000 - \$24,000	16.9% 12.7%	15.9%	16.0%
	\$25,000 - \$34,999 \$35,000 - \$49,999	12.7%	14.1% 17.3%	16.3% 18.0%
	\$50,000 - \$74,999 \$75,000 - \$00,000	17.0%	18.9%	17.7%
	\$75,000 - \$99,999 \$100,000 - \$140,000	5.8%	7.3%	6.4%
	\$100,000 - \$149,999 \$150,000 - \$149,999	4.8%	5.3%	4.7%
	\$150,000 - \$199,999 \$200,000 -	0.9%	2.4%	1.8%
	\$200,000+	1.4%	2.5%	1.8%
	Average Household Income	\$44,761	\$51,895	\$48,011
	2006 Households by Income			
	Household Income Base	1,175	10,885	27,472
	< \$15,000	19.8%	12.9%	13.3%
	\$15,000 - \$24,999	15.8%	12.7%	12.6%
	\$25,000 - \$34,999	11.1%	12.2%	13.4%
	\$35,000 - \$49,999	15.0%	17.2%	18.8%
	\$50,000 - \$74,999	16.6%	17.5%	18.4%
	\$75,000 - \$99,999	10.6%	12.2%	10.6%
	\$100,000 - \$149,999	7.8%	8.8%	7.8%
	\$150,000 - \$199,999	1.1%	2.4%	2.0%
	\$200,000+	2.1%	4.1%	3.2%
	Average Household Income	\$53,387	\$64,702	\$59,838
	2011 Households by Income			
	Household Income Base	1,251	11,813	29,886
	< \$15,000	16.8%	10.8%	11.1%
	\$15,000 - \$24,999	14.5%	10.8%	10.6%
	\$25,000 - \$34,999	11.1%	11.0%	11.7%
	\$35,000 - \$49,999	12.5%	14.6%	16.9%
	\$50,000 - \$74,999	18.8%	18.9%	19.8%
	\$75,000 - \$74,999 \$75,000 - \$99,999	9.3%	10.9%	19.8%
				10.5%
	\$100,000 - \$149,999 \$150,000 - \$100,000	11.4% 2.9%	13.5% 3.8%	3.4%
	\$150,000 - \$199,999 \$200,000 -	2.9%		
	\$200,000+ Average Household Income		5.7% \$77.044	4.5% ¢71.750
	-	\$62,957	\$77,944	\$71,759
	2000 Owner Occupied HUs by Value			
	Total	793	7,859	20,138
	<\$50,000	28.8%	22.0%	20.5%
	\$50,000 - 99,999	36.7%	26.4%	40.1%
	\$100,000 - 149,999	8.6%	13.2%	14.6%
	\$150,000 - 199,999	9.0%	13.3%	9.0%
	\$200,000 - \$299,999	13.1%	16.6%	10.2%
	\$300,000 - 499,999	2.8%	7.3%	4.8%
	\$500,000 - 999,999	1.1%	1.2%	0.8%
	\$1,000,000+	0.0%	0.0%	0.0%
	Average Home Value	\$111,410	\$141,773	\$118,990
	2000 Specified Renter Occupied HUs by Contrac Total	t Rent 389	2,060	4,599
	With Cash Rent	90.5%	92.7%	93.3%
	No Cash Rent	9.5%	7.3%	6.7%
	Median Rent	9.5 <i>%</i> \$410	\$479	\$499
	Average Rent	\$375	\$479 \$591	\$499 \$577

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



Latitude:	Marketplace 26.936755 e: -82.050859	115 Tamiami Trl Punta Gorda, FL 33950 Radius: 1.0 miles	115 Tamiami Trl Punta Gorda, FL 33950 Radius: 3.0 miles	115 Tamiami Trl Punta Gorda, FL 33950 Radius: 5.0 miles
Longitud				Radius. 5.0 miles
•••	2000 Population by Age	2 599	20.250	51 742
ĨŔŻŻ	Total 0 - 4	2,588 4.3%	20,259	51,743
			2.6%	3.3%
	5 - 9	3.8%	2.8%	3.8%
	10 - 14	4.4%	2.9%	4.1%
	15 - 19	4.1%	3.0%	3.9%
	20 - 24	3.7%	2.3%	2.8%
	25 - 34	7.8%	5.0%	6.6%
	35 - 44	10.3%	7.6%	9.4%
	45 - 54	12.2%	10.9%	11.0%
	55 - 64	13.1%	16.4%	14.9%
	65 - 74	16.9%	22.5%	19.7%
	75 - 84	13.2%	17.2%	15.1%
	85+	6.2%	6.8%	5.4%
	18+	84.9%	89.9%	86.3%
	2006 Population by Age			
	Total	2,558	22,132	57,205
	0 - 4	4.4%	2.3%	3.2%
	5 - 9	4.3%	2.3%	3.1%
	10 - 14	3.6%	2.5%	3.5%
	15 - 19	4.3%	2.7%	3.8%
			2.7%	
	20 - 24	3.8%		3.4%
	25 - 34	7.3%	4.2%	5.6%
	35 - 44	9.3%	6.0%	7.8%
	45 - 54	12.7%	9.7%	11.2%
	55 - 64	16.7%	19.0%	16.9%
	65 - 74	13.9%	21.1%	18.7%
	75 - 84	12.7%	18.9%	16.1%
	85+	7.0%	8.5%	6.7%
	18+	84.8%	91.2%	88.0%
	2011 Population by Age			
	Total	2,700	23,910	61,970
	0 - 4	4.2%	2.2%	3.1%
	5 - 9	3.9%	2.0%	2.9%
	10 - 14	4.3%	2.3%	3.1%
	15 - 19	3.3%	2.5%	3.4%
	20 - 24	4.3%	2.6%	3.3%
	25 - 34	7.7%	4.7%	6.0%
	35 - 44	7.8%	5.0%	6.4%
	45 - 54	11.9%	8.9%	10.8%
	43 - 54 55 - 64	17.6%	18.1%	17.3%
	65 - 74	14.9%	22.8%	19.9%
	65 - 74 75 - 84			
		12.9%	19.2%	16.1%
	85+ 18+	7.2% 85.6%	9.8% 91.9%	7.8% 88.9%
	2000 Population by Sex			
	Males	45.4%	46.5%	46.8%
	Females	54.6%	53.5%	53.2%
	2006 Population by Sex			
	Males	45.3%	46.3%	46.7%
	Females	54.7%	53.7%	53.3%
	2011 Population by Sex	2 /0		00.070
	Males	45.0%	46.0%	46.5%
	Females	43.0%	40.0% 54.0%	40.5% 53.5%
	i emaico	00.0%	04.0%	53.5%



The City Marketplace	115 Tamiami Trl	115 Tamiami Trl	115 Tamiami Trl
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Longitude: -82.050859	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
2000 Population by Race/Ethnicity			
Total	2,589	20,257	51,743
White Alone	89.3%	93.9%	92.7%
Black Alone	7.5%	3.5%	4.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	0.3%	0.8%	0.9%
Some Other Race Alone	1.4%	0.8%	0.8%
Two or More Races	1.2%	0.9%	1.1%
Hispanic Origin	2.6%	2.4%	3.4%
Diversity Index	23.7	15.8	19.5
2006 Population by Race/Ethnicity			
Total	2,561	22,134	57,199
White Alone	87.2%	92.7%	91.3%
Black Alone	8.8%	3.9%	4.8%
American Indian Alone	0.3%	0.2%	0.3%
Asian or Pacific Islander Alone	0.4%	1.1%	1.2%
Some Other Race Alone	1.8%	1.1%	1.1%
Two or More Races	1.5%	1.0%	1.3%
Hispanic Origin	3.5%	3.3%	4.7%
Diversity Index	28.3	19.4	23.9
2011 Population by Race/Ethnicity			
Total	2,701	23,914	61,972
White Alone	85.4%	91.6%	89.9%
Black Alone	9.9%	4.3%	5.4%
American Indian Alone	0.3%	4.3%	0.3%
Asian or Pacific Islander Alone			
Some Other Race Alone	0.5% 2.2%	1.4%	1.5%
		1.4%	1.4%
Two or More Races	1.7%	1.2%	1.5%
Hispanic Origin	4.4%	4.1%	5.7%
Diversity Index	32.3	22.5	27.6
2000 Population 3+ by School Enrollment			
9 Total	2,502	20,078	50,841
Enrolled in Nursery/Preschool	2.6%	1.0%	1.1%
Enrolled in Kindergarten	0.7%	0.4%	0.9%
Enrolled in Grade 1-8	5.6%	5.4%	6.6%
Enrolled in Grade 9-12	2.8%	2.3%	3.4%
Enrolled in College	1.6%	1.4%	1.7%
Enrolled in Grad/Prof School	0.4%	0.3%	0.4%
Not Enrolled in School	86.4%	89.2%	85.7%
2000 Population 25+ by Educational Attainmen	t		
Total	2,043	17,552	42,535
Less than 9th Grade	6.0%	4.0%	4.4%
9th - 12th Grade, No Diploma	14.0%	12.5%	14.1%
High School Graduate	36.2%	31.9%	33.4%
Some College, No Degree	18.9%	22.6%	23.0%
Associate Degree	5.4%	5.1%	5.5%
Bachelor's Degree	12.3%	14.9%	11.9%
Master's/Prof/Doctorate Degree	7.1%	9.1%	7.6%
	7.170	3.170	1.078

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.



Latitude: 26.39755 Punta Gorda, P.1.33950 Punta Gorda, P.1.33950 Radius: 1.0 miles Radius: 3.0 miles Radius: 3.0 miles Radius: 5.0 miles 2000 Population 15- by Sex and Marital Second Parameter Second Radius S.0 miles Radius: 5.0 miles Parales 5.0 % 54.3 % 55.8 % Never Married, no Separated 24.6 % 31.1 % 33.8 % Married, no Separated 24.6 % 31.1 % 31.6 % Married, no Separated 24.6 % 31.2 % 0.7 % Widowed 12.9 % 0.2 % 0.7 % Married, no Separated 24.1 % 31.6 % Married, no Separated 24.1 % 31.2 % 0.7 % Widowed 22.9 % 0.0 % 7.3 % Married, no Separated 24.1 % 31.1 % 31.8 % Married, no Separated 24.1 % 31.2 % 0.8 % 0.4 % Married, no Separated 24.1 % 31.2 % 0.8 % 0.4 % Married, no Separated 24.1 % 31.2 % 0.8 % Midowed 3.3 % 2.2 % 0.8 % Widowed 3.3 % 2.2 % 0.8 % Widowed 3.8 % 30.9 % 0.2 % Civilian Employed 38.8 % 30.9 % 0.6 % Civilian Chemployed 38.8 % 30.9 % 0.0 % No In Labor Force 09.3 % 0.0 % 0.0 % No In Labor Force 09.3 % 0.0 % 0.0 % No In Labor Force 09.3 % 0.8 % 0.1 % Civilian Chemployed 5.2 % 3.6 % 0.8 % Civilian Chemployed 95.6 % 96.9 % 0.6 % Civilian Employed 095.6 % 96.9 % 0.6 % Civilian Employed 0.2 % 0.7 % 0.0 % No In Labor Force 1.3 % 0.5 % 0.7 % Civilian Employed 0.2 % 0.7 % 0.0 % No Childra e Gonly 4.5 % 1.7 % 2.6 % Employed 0.2 % 0.7 % 0.0 % No Childra e Gonly 4.5 % 1.7 % 2.6 % Employed 0.2 % 0.7 % 0.7 % No Childra Force 1.3 % 0.5 % 0.7 % No Childra Force 1.2 % 0.7 % 0.7 % No Childra Force 1.2 % 0.7 % 0.2 % No Ch	The City	Marketplace	115 Tamiami Trl	115 Tamiami Trl	115 Tamiami Trl
2000 Population 15+ by Sex and Marital Status 2,249 18,531 45,899 Foralacs 55,0% 54,3% 53,89% Verw Married 5,5% 4,5% 5,5% Married, Not Separated 2,4% 31,5% 31,6% Married, Separated 1,8% 0,6% 0,7% Widowed 12,9% 12,2% 10,7% Divorced 10,3% 5,5% 5,4% Married, Separated 2,9% 0,2% 0,3% Vidowed 3,3% 2,8% 2,0% Worded 3,3% 2,8% 2,0% Worded 3,3% 2,8% 2,0% Widowed 3,3% 2,8% 2,0% Divorced 7,8% 5,0% 4,2% 2000 Population 16+ by Employment Status Entiployed 1,4% 1,6% In Labor Force 40,7% 3,0% 5,6% 6,5% Civilian Employed 5,2% 3,6% 61,7% Civilian Employed 5,2% 3,6% 5,5% <td>Latitude:</td> <td>26.936755</td> <td>Punta Gorda, FL 33950</td> <td>Punta Gorda, FL 33950</td> <td>Punta Gorda, FL 33950</td>	Latitude:	26.936755	Punta Gorda, FL 33950	Punta Gorda, FL 33950	Punta Gorda, FL 33950
Status Status Females 55.0% 54.3% 53.8% Females 55.0% 54.3% 53.8% Married, not Separated 24.6% 31.5% 31.6% Married, not Separated 12.9% 10.2% 10.7% Divorced 10.3% 55.7% 46.2% Never Married 8.9% 6.0% 7.3% Married, not Separated 24.1% 31.2% 31.3% Married, not Separated 24.1% 31.2% 31.3% Married, not Separated 0.3% 2.8% 2.8% 2.8% Divorced 7.8% 5.0% 7.3% 0.8% Widowed 3.3% 2.8% 2.8% 2.8% 2.6% Divorced 7.8% 5.0% 4.2% 0.0% 0.3% 0.3% 0.3% 2.8% 2.6% 0.6% 0.3% 0.6% 0.3% 0.3% 0.6% 0.3% 0.6% 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Longitud	le: -82.050859	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
Females 55.0% 54.3% 53.8% Married, not Separated 24.6% 31.5% 31.6% Married, not Separated 1.8% 0.6% 0.7% Widowed 1.29% 12.2% 10.7% Divorced 10.3% 5.5% 5.4% Married, not Separated 24.1% 31.2% 31.3% Married, Separated 24.1% 31.2% 31.3% Married, Separated 0.9% 0.7% 0.8% Widowed 3.3% 2.6% 2.6% Divorced 7.8% 5.0% 4.2% Vilia Unemployed 3.8% 30.9% 36.8% Divorced 38.8% 30.9% 36.6% Not in Labor Force 59.3% 68.0% 61.7% Civilian Demployed 9.8% 96.4% 95.9% Civilian Dopulation 16+ in Labor Force 52% 3.6% 4.1% 2006 Civilian Denployed 52% 3.6% 4.1% 2006 Civilian Unemployed 52% 3.6% 4.1%<					
Never Married 5.5% 4.5% 5.5% Married, Desparated 2.6% 31.6% Married, Separated 1.2% 0.6% Widowed 12.9% 12.2% Divorced 10.3% 5.5% Males 45.0% 46.2% Maried, Separated 2.4% 31.3% Married, Not Separated 0.9% 0.7% 0.8% Worked 3.3% 2.6% 2.6% Widowed 3.3% 2.6% 2.6% Widowed 3.3% 2.0% 38.3% Widowed 3.3% 2.0% 38.3% Divorced 7.8% 30.0% 0.6% Chilian Employed 1.9% 1.1% 1.6% In Labor Force 0.0% 0.0% 0.0% Civilian Lemployed 1.9% 1.1% 1.6% In Labor Force 59.3% 68.0% 61.7% Z006 Civilian Population 16+ in Labor Force Civilian Employed 96.4% 95.9% Civilian Employed		Total	2,249	18,531	45,899
Married, nol Separated 24 % 31.5% 31.6% Married, Separated 12.3% 10.7% Divorced 12.3% 55% 5.4% Divorced 10.3% 45.7% 46.2% Never Married, not Separated 2.4.1% 31.2% 31.3% Married, NS Separated 0.9% 0.0% 7.3% Married, Separated 0.9% 0.7% 0.8% Widowed 3.3% 2.8% 2.6% Divoreed 7.8% 5.0% 4.2% Married, IS-parated 0.9% 0.7% 0.8% Divoreed 7.8% 5.0% 4.2% Married, Separated 0.9% 0.7% 0.8% Divoreed 7.8% 5.0% 4.2% Married, IS-point 11.4% 1.50% 6.6% 9.6% Divoreed 3.8% 30.9% 36.6% 61.7% Civilian Unemployed 1.8% 1.1% 1.6% 6.5% Divina Unemployed 94.8% 96.9% <t< td=""><td></td><td>Females</td><td>55.0%</td><td>54.3%</td><td>53.8%</td></t<>		Females	55.0%	54.3%	53.8%
Married, Separated 1.8% 0.6% 0.7% Widowed 12.9% 10.3% 5.5% 5.4% Males 45.0% 45.7% 46.2% Never Married 0.9% 6.0% 7.3% Married, not Separated 24.1% 31.2% 31.3% Married, not Separated 0.9% 0.7% 0.8% Widowed 3.3% 2.8% 2.6% Divorced 7.8% 5.0% 4.2% Vidowed 3.3% 2.8% 2.6% Divorced 7.8% 5.0% 4.2% Vidowed 3.3% 2.8% 2.6% Divorced 7.8% 5.0% 4.2% Vidian Enployed 3.8% 30.9% 36.6% Civilian Enployed 1.9% 1.1% 1.6% In Labor Force 0.0% 0.0% 0.0% Civilian Enployed 94.8% 96.9% 65.9% Civilian Unemployed 5.2% 3.6% 4.1% 2010 Females 16+ by Emp		Never Married	5.5%	4.5%	5.5%
Widowed 12.9% 12.2% 10.7% Divorced 10.3% 55% 5.4% Mates 45.0% 45.7% 44.2% Never Married 8.9% 6.0% 7.3% Married, ISparated 0.9% 0.7% 0.8% Widowed 0.3% 2.8% 2.6% Divorced 7.8% 5.0% 4.2% Widowed 3.3% 2.8% 2.6% Divorced 7.8% 5.0% 4.2% Visioned 1.8,431 45,509 In Labor Force 40.7% 32.0% 38.3% Civilian Unemployed 1.9% 1.1% 1.6% In Armed Forces 0.0% 0.0% 0.0% Not in Labor Force 5.3% 68.0% 61.7% Civilian Dreputation 16+ in Labor Force 1.1% 1.6% 62.5% Civilian Population 16+ in Labor Force 2006 Civilian Unemployed 94.8% 96.9% 96.5% Civilian Employeed 2.2% 0.1% 0.1%		Married, not Separated		31.5%	31.6%
Divorced 10.3% 5.5% 6.42% Males 45.0% 45.7% 46.2% Never Married 8.9% 6.0% 7.3% Married, not Separated 24.1% 31.2% 31.3% Married, separated 20.9% 0.7% 0.28% Widowed 3.3% 2.8% 2.6% Divorced 7.8% 5.0% 4.2% Divorced 3.3% 2.8% 2.6% Divorced 3.8% 30.9% 36.6% Civilian Employed 38.8% 30.9% 36.6% Civilian Employed 1.9% 1.1% 1.6% A neme Force 59.3% 68.0% 61.7% 2006 Civilian Population 16+ in Labor Force 10.0% 0.0% 0.0% Civilian Employed 94.8% 96.9% 96.5% 0.65% Civilian Employed 9.5.6% 96.9% 96.5% 0.7% 0.7% Civilian Employed 9.5.6% 96.9% 0.5.5% 0.7% 0.7% 0.5%		Married, Separated	1.8%		0.7%
Males 45.0% 45.7% 46.2% Never Married 8.9% 6.0% 7.3% Married, separated 0.9% 0.7% 0.28% Widowed 3.3% 2.8% 2.6% Divorced 7.8% 5.0% 4.2% Married, Separated 0.9% 0.7% 0.28% Divorced 7.8% 5.0% 4.2% Married, Separated 0.3% 2.239 18.431 45.509 Total 2.239 18.431 45.509 38.3% Civilian Employed 38.8% 30.9% 36.6% 60% Civilian Employed 1.8% 1.6% 66.9% 61.7% Z006 Civilian Population 16+ in Labor Force 201 2011 Civilian Population 16+ in Labor Force 201 2011 Civilian Population 16+ in Labor Force 201 2000 Females 16+ by Employment Status and Age of Children 202 10.014 24.544 Own Children < 6 Only		Widowed	12.9%		
Never Married, not Separated 24.1% 31.2% 31.3% Married, not Separated 0.9% 0.7% 0.8% Widowed 3.3% 2.8% 2.6% Divorced 7.3% 5.0% 4.2% Divorced 7.3% 5.0% 4.2% Divorced 7.3% 5.0% 4.2% Divorced 40.7% 32.0% 38.3% Civilian Employed 38.3% 30.9% 36.6% Civilian Unemployed 1.9% 1.1% 1.6% In Armed Forces 0.0% 0.0% 0.0% Not in Labor Force 5.3% 68.0% 61.7% Civilian Population 16+ in Labor Force 1.1% 1.8% 1.4% Civilian Employed 94.8% 96.4% 95.9% Civilian Employed 95.6% 96.9% 96.5% Civilian Imployed 4.2% 1.014 24,544 Own Children < 6 Only		Divorced	10.3%	5.5%	5.4%
Married, not Separated 24,1% 31,2% 31,3% Married, Separated 0.9% 0.7% 0.8% Widowed 3,3% 2.8% 2.6% Divoreed 7.8% 5.0% 4.2% Image: Separated 2.239 18,431 45,509 Itabor Force 40,77% 32.0% 38.3% Civilian Employed 38.8% 30.9% 36.6% Civilian Demployed 1.9% 1.1% 1.6% In Armed Forces 0.0% 0.0% 0.0% Not in Labor Force 5.3% 68.0% 61.7% Z006 Civilian Population 16+ in Labor Force 2006 1.9% 1.4% Z000 Females 16+ in Labor Force 2011 Civilian Population 16+ in Labor Force 2011 Civilian Population 16+ in Labor Force 2014 0.0% 96.9% 96.5% Z000 Females 16+ by Employment Status and Age of Children 2000 Females 16+ by Employment Status and Age of Children 2.2% 0.014 24,544 Own Children < 6 Only		Males	45.0%	45.7%	46.2%
Married. Separated 0.9% 0.7% 0.8% Widowed 3.3% 2.8% 2.6% Divorced 7.8% 5.0% 4.2% Image: Separated Divorced 7.8% 5.0% 4.2% Image: Separated Divorced 2.239 18.431 45.509 In Labor Force 40.7% 32.0% 38.3% Civilian Employed 38.8% 30.9% 36.6% Civilian Deputation 16+ in Labor Force 59.3% 68.0% 61.7% 2006 Civilian Population 16+ in Labor Force 2 2% 3.6% 4.1% 2011 Civilian Employed 94.8% 96.4% 95.9% Civilian Employed 5.2% 3.6% 4.1% 2010 Formales 16+ in Labor Force 2 2 3.0% 4.1% 3.5% 2010 Formales 16+ by Employment Status and Age of Children 1 222 10.014 24.544 Own Children < 6 and 6-17 Only		Never Married	8.9%	6.0%	7.3%
Widowed 3.3% 2.8% 2.6% Divorced 7.8% 5.0% 4.2% Divorced 2.239 18.431 45,509 Total 2,239 18.431 45,509 I Labor Force 40.7% 32.0% 38.3% Civilian Employed 38.8% 30.9% 36.6% Civilian Leor Force 0.0% 0.0% 0.0% Not in Labor Force 59.3% 68.0% 61.7% 2006 Civilian Population 16+ in Labor Force Civilian Employed 94.8% 96.4% 95.9% Civilian Employed 95.6% 96.9% 96.5% 4.1% 2011 Civilian Depulation 16+ in Labor Force Civilian Unemployed 4.4% 3.1% 3.5% 2000 Females 16+ by Employment Status and Age of Children Total 1.232 10.014 24,544 Own Children < 6 Only		Married, not Separated	24.1%	31.2%	31.3%
Divorced 7.8% 5.0% 4.2% 2000 Population 16+ by Employment Status 2,239 18,431 45,509 In Labor Force 40.7% 32.0% 38.3% Civilian Employed 38.8% 30.9% 36.6% Civilian Unemployed 1.9% 1.1% 1.6% In Armed Forces 0.0% 0.0% 0.0% Not in Labor Force 59.3% 68.0% 61.7% 2006 Civilian Population 16+ in Labor Force 7.0% 3.6% 4.1% Civilian Employed 94.8% 96.4% 95.9% Civilian Unemployed 5.2% 3.6% 4.1% 2011 Civilian Population 16+ in Labor Force 7.014 24.54 3.1% 3.5% 2000 Females 16+ by Employment Status and Age of Children 7.7% 2.6% 2.6% 1.1% 1.8% 2.6% Employedin Armed Forces 3.0% 1.1% 1.8% 2.5% 1.1% 1.8% 2.5% Civilian Employed 0.2% 0.1% 0.1% 0.1% 0.1% 0.1%		Married, Separated	0.9%	0.7%	0.8%
2000 Population 16+ by Employment Status Total 2.239 18,431 45,509 In Labor Force 40,7% 32,0% 38,3% Civilian Employed 38,8% 30,9% 36,6% Civilian Demployed 1,9% 1,1% 1.6% In Armed Forces 0.0% 0.0% 0.0% Not in Labor Force 59,3% 68.0% 61.7% 2006 Civilian Population 16+ in Labor Force Civilian Unemployed 5.2% 3.6% 4.1% Civilian Population 16+ in Labor Force Civilian Unemployed 95.6% 96.9% 96.5% Civilian Unemployed 4.4% 3.1% 3.5% 2000 Females 16+ by Employment Status and Age of Children Total 1.232 10,014 24,544 Own Children < 6 Only		Widowed	3.3%	2.8%	2.6%
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Total 2,239 18,431 45,509 In Labor Force 40,7% 32,0% 38,3% Civilian Employed 38,8% 30,9% 36,6% Civilian Lonemployed 1.9% 1.1% 1.6% In Armed Forces 0.0% 0.0% 0.0% Not in Labor Force 59.3% 68.0% 61.7% 2006 Civilian Population 16+ in Labor Force Civilian Employed 94.8% 96.4% 95.9% Civilian Employed 5.2% 3.6% 4.1% 2001 Civilian Population 16+ in Labor Force Civilian Employed 95.6% 96.9% 96.5% Civilian Unemployed 4.4% 3.1% 3.5% 2000 Females 16+ by Employment Status and Age of Children Total 1,232 10,014 24,544 Own Children < 6 Only	- IDa	2000 Population 16+ by Employment Status			
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Civilian Unemployed 5.2% 3.6% 4.1% 2011 Civilian Population 16+ in Labor Force 95.6% 96.9% 96.5% Civilian Employed 95.6% 96.9% 96.5% Civilian Unemployed 4.4% 3.1% 3.5% 2000 Females 16+ by Employment Status and Age of Children 1,232 10,014 24,544 Own Children < 6 Only		2006 Civilian Population 16+ in Labor Force			
2011 Civilian Population 16+ in Labor Force 95.6% 96.9% 96.5% Civilian Employed 95.6% 96.9% 96.5% Civilian Unemployed 4.4% 3.1% 3.5% 2000 Females 16+ by Employment Status and Age of Children Total 1,232 10,014 24,544 Own Children < 6 Only		Civilian Employed	94.8%	96.4%	95.9%
Civilian Employed Civilian Unemployed 95.6% 4.4% 96.9% 3.1% 96.5% 3.5% 2000 Females 16+ by Employment Status and Age of Children 1.232 10,014 24,544 Own Children < 6 Only 4.5% 1.7% 2.6% Employed/in Armed Forces 3.0% 1.1% 1.8% Unemployed 0.2% 0.1% 0.1% Not in Labor Force 1.3% 0.5% 0.7% Own Children < 6 and 6-17 Only 2.1% 1.8% 2.5% Employed/in Armed Forces 1.1% 0.8% 1.2% Unemployed 0.0% 0.2% 0.2% Own Children < 6 and 6-17 Only 8.8% 6.9% 9.2% Employed/in Armed Forces 1.1% 0.8% 1.2% Unemployed 0.2% 0.1% 0.2% Own Children <17 Only 8.8% 6.9% 9.2% Employed/in Armed Forces 6.9% 5.3% 7.0% Unemployed 0.2% 0.1% 0.2% No tin Labor Force 1.8% 1.6% 2.0% <		Civilian Unemployed	5.2%	3.6%	4.1%
Civilian Employed Civilian Unemployed 95.6% 4.4% 96.9% 3.1% 96.5% 3.5% 2000 Females 16+ by Employment Status and Age of Children 1.232 10,014 24,544 Own Children < 6 Only 4.5% 1.7% 2.6% Employed/in Armed Forces 3.0% 1.1% 1.8% Unemployed 0.2% 0.1% 0.1% Not in Labor Force 1.3% 0.5% 0.7% Own Children < 6 and 6-17 Only 2.1% 1.8% 2.5% Employed/in Armed Forces 1.1% 0.8% 1.2% Unemployed 0.0% 0.2% 0.2% Own Children < 6 and 6-17 Only 8.8% 6.9% 9.2% Employed/in Armed Forces 1.1% 0.8% 1.2% Unemployed 0.2% 0.1% 0.2% Own Children <17 Only 8.8% 6.9% 9.2% Employed/in Armed Forces 6.9% 5.3% 7.0% Unemployed 0.2% 0.1% 0.2% No tin Labor Force 1.8% 1.6% 2.0% <		2011 Civilian Population 16+ in Labor Force			
Civilian Unemployed 4.4% 3.1% 3.5% 2000 Females 16+ by Employment Status and Age of Children			95.6%	96.9%	96.5%
2000 Females 16+ by Employment Status and Age of Children Total 1,232 10,014 24,544 Own Children < 6 Only					
Total 1,232 10,014 24,544 Own Children < 6 Only		omilan onemployed	т.т/0	0.170	0.070
Own Children < 6 Only 4.5% 1.7% 2.6% Employed/in Armed Forces 3.0% 1.1% 1.8% Unemployed 0.2% 0.1% 0.1% Not in Labor Force 1.3% 0.5% 0.7% Own Children < 6 and 6-17 Only			-		
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Unemployed 0.2% 0.1% 0.1% Not in Labor Force 1.3% 0.5% 0.7% Own Children < 6 and 6-17 Only					
Not in Labor Force 1.3% 0.5% 0.7% Own Children < 6 and 6-17 Only					
Own Children < 6 and 6-17 Only					
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Own Children 6-17 Only 8.8% 6.9% 9.2% Employed/in Armed Forces 6.9% 5.3% 7.0% Unemployed 0.2% 0.1% 0.2% Not in Labor Force 1.8% 1.6% 2.0% No Own Children < 18					
Employed/in Armed Forces 6.9% 5.3% 7.0% Unemployed 0.2% 0.1% 0.2% Not in Labor Force 1.8% 1.6% 2.0% No Own Children < 18					
Unemployed 0.2% 0.1% 0.2% Not in Labor Force 1.8% 1.6% 2.0% No Own Children < 18		-			
Not in Labor Force 1.8% 1.6% 2.0% No Own Children < 18					
No Own Children < 18 84.6% 89.5% 85.7% Employed/in Armed Forces 24.5% 20.9% 23.2% Unemployed 1.2% 0.7% 0.9%					
Employed/in Armed Forces 24.5% 20.9% 23.2% Unemployed 1.2% 0.7% 0.9%					
Unemployed 1.2% 0.7% 0.9%					
					23.2%
Not in Labor Force 58.8% 67.9% 61.6%					0.9%
		Not in Labor Force	58.8%	67.9%	61.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006.

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•	larketplace	115 Tamiami Trl	115 Tamiami Trl	115 Tamiami Trl
	26.936755	Punta Gorda, FL 33950	Punta Gorda, FL 33950	Punta Gorda, FL 33950
Longitude	: -82.050859	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
	2006 Employed Population 16+ by Industry			
	Total	748	5,835	18,831
	Agriculture/Mining	1.6%	0.9%	0.5%
	Construction	13.0%	9.5%	11.3%
	Manufacturing	2.9%	2.2%	2.5%
	Wholesale Trade	2.0%	2.4%	2.5%
	Retail Trade	13.1%	15.1%	15.8%
	Transportation/Utilities	4.7%	4.1%	3.9%
	Information	0.7%	1.6%	1.8%
	Finance/Insurance/Real Estate	10.4%	7.5%	7.0%
	Services	47.9%	53.0%	50.1%
	Public Administration	3.7%	3.6%	4.7%
	2006 Employed Population 16+ by Occupation			
	Total	746	5,834	18,831
	White Collar	51.3%	57.4%	55.7%
	Management/Business/Financial	10.2%	10.2%	9.5%
	Professional	15.7%	19.7%	18.4%
	Sales	15.7%	13.9%	14.8%
	Administrative Support	9.8%	13.7%	13.0%
	Services	24.0%	21.5%	22.4%
	Blue Collar	24.7%	21.0%	21.8%
	Farming/Forestry/Fishing	0.0%	0.4%	0.2%
	Construction/Extraction	14.2%	8.8%	9.1%
	Installation/Maintenance/Repair	2.4%	4.0%	4.8%
	Production	2.7%	2.8%	3.3%
	Transportation/Material Moving	5.4%	5.0%	4.4%
	2000 Workers 16+ by Means of Transportation to			
	Total	816	5,508	16,271
-0-0-	Drove Alone - Car, Truck, or Van	71.8%	78.0%	80.5%
	Carpooled - Car, Truck, or Van	12.0%	10.9%	12.0%
	Public Transportation	0.0%	0.0%	0.2%
	Walked	2.2%	1.3%	0.8%
	Other Means	6.5%	3.2%	2.2%
	Worked at Home	7.5%	6.6%	4.3%
		1.070	0.070	1.070
	2000 Workers 16+ by Travel Time to Work Total	818	5,509	16,270
	Did Not Work at Home			
	Less than 5 minutes	92.5%	93.4%	95.7%
	5 to 9 minutes	8.2% 19.7%	3.9% 15.9%	3.1% 14.7%
	10 to 19 minutes	26.5%	35.0%	40.2%
		11.7%	11.3%	
	20 to 24 minutes	12.6%	12.2%	12.0% 10.5%
	25 to 34 minutes 35 to 44 minutes	3.1%	4.0%	3.6%
	45 to 59 minutes	6.2%	4.0% 5.8%	5.9%
	60 to 89 minutes	1.1%	1.9%	2.7%
	90 or more minutes	3.4%	3.2%	3.0%
	Worked at Home	7.5%	5.2 <i>%</i> 6.6%	
	Average Travel Time to Work (in min)	20.2	22.8	4.3% 22.7
		20.2	22.0	22.1
	2000 Households by Vehicles Available		0.005	o
	Total	1,184	9,925	24,746
	None	11.0%	7.6%	7.8%
	1	56.0%	50.6%	48.0%
	2	26.4%	34.8%	35.4%
	3	6.4%	6.1%	7.3%
	4	0.1%	0.4%	1.0%
	5+	0.2%	0.5%	0.5%
	Average Number of Vehicles Available	1.3	1.4	1.5



The City N	– Aarketplace	115 Tamiami Trl	115 Tamiami Trl	115 Tamiami Trl
Latitude: 26.936755		Punta Gorda, FL 33950	Punta Gorda, FL 33950	Punta Gorda, FL 33950
Longitude	e: -82.050859	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
0_0	2000 Households by Type			
	Total	1,186	9,921	24,748
411 , 2	Family Households	54.8%	63.5%	65.1%
	Married-couple Family	42.0%	55.5%	55.2%
	With Related Children	8.4%	6.5%	9.7%
	Other Family (No Spouse)	12.8%	8.0%	9.9%
	With Related Children	8.8%	4.7%	6.0%
	Nonfamily Households	45.2%	36.5%	34.9%
	Householder Living Alone	38.5%	32.0%	30.2%
	Householder Not Living Alone	6.7%	4.5%	4.7%
	Households with Related Children	17.2%	11.1%	15.6%
	Households with Persons 65+	45.3%	59.2%	55.7%
	2000 Households by Size			
	Total	1,186	9,922	24,748
	1 Person Household	38.5%	32.0%	30.2%
	2 Person Household	42.7%	54.0%	50.3%
	3 Person Household	9.2%	7.4%	9.3%
	4 Person Household	5.1%	4.0%	6.1%
	5 Person Household	2.8%	1.8%	2.6%
	6 Person Household	1.2%	0.6%	1.0%
	7+ Person Household	0.5%	0.4%	0.5%
	2000 Households by Year Householder Mo	oved In		
	Total	1,182	9,924	24,747
	Moved in 1999 to March 2000	21.4%	18.6%	17.9%
	Moved in 1995 to 1998	33.4%	29.7%	28.4%
	Moved in 1990 to 1994	18.5%	19.2%	19.9%
	Moved in 1980 to 1989	12.9%	21.2%	22.3%
	Moved in 1970 to 1979	6.3%	7.8%	8.5%
	Moved in 1969 or Earlier	7.4%	3.4%	3.1%
	Median Year Householder Moved In	1996	1995	1994
[]	2000 Housing Units by Units in Structure			
-	Total	1,570	12,638	30,465
	1, Detached	41.3%	47.9%	61.0%
	1, Attached	5.0%	2.8%	2.3%
	2	2.7%	2.1%	1.3%
	3 or 4	6.5%	5.0%	3.2%
	5 to 9	5.5%	5.1%	3.1%
	10 to 19	8.5%	5.5%	3.2%
	20+	15.2%	11.0%	8.8%
	Mobile Home	13.6%	20.4%	16.9%
	Other	1.7%	0.2%	0.2%
	2000 Housing Units by Year Structure Bui	lt		
	Total	1,553	12,600	30,518
	1999 to March 2000	2.4%	2.6%	2.2%
	1999 to March 2000 1995 to 1998	2.4% 5.5%	6.4%	5.8%
	1990 to 1994	4.8%	11.5%	10.7%
		4.8% 17.0%	30.1%	29.3%
	1980 to 1989			
	1970 to 1979	29.1%	30.9%	28.1%
	1969 or Earlier	41.1%	18.5%	23.8%
	Median Year Structure Built	1973	1980	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.





The City Marketplace	115 Tamiami Trl	115 Tamiami Trl	115 Tamiami Trl
Latitude: 26.936755	Punta Gorda, FL 33950	Punta Gorda, FL 33950	Punta Gorda, FL 33950
Longitude: -82.050859	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
	Top 3 Tapestry Segments		
4	Soniar Sun Saakara	Silver and Cold	Sopier Sup Sockers

1.	Senior Sun Seekers	Silver and Gold	Senior Sun Seekers
2.	Simple Living	Senior Sun Seekers	Silver and Gold
3.	Silver and Gold	Simple Living	The Elders

2006 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue

business revenue.	0	,	5 1
Apparel & Services: Total \$	\$1,695,838	\$18,880,296	\$44,098,032
Average Spent	\$1,442.04	\$1,734.68	\$1,605.20
Spending Potential Index	53	64	59
Computers & Accessories: Total \$	\$218,289	\$2,406,093	\$5,602,683
Average Spent	\$185.62	\$221.07	\$203.94
Spending Potential Index	72	86	79
Education: Total \$	\$943,582	\$10,138,611	\$23,358,902
Average Spent	\$802.37	\$931.52	\$850.28
Spending Potential Index	71	82	75
Entertainment/Recreation: Total \$	\$2,932,974	\$32,703,332	\$76,586,692
Average Spent	\$2,494.03	\$3,004.72	\$2,787.81
Spending Potential Index	75	91	84
Food at Home: Total \$	\$4,556,885	\$50,127,690	\$118,255,422
Average Spent	\$3,874.90	\$4,605.63	\$4,304.58
Spending Potential Index	79	94	87
Food Away from Home: Total \$	\$2,900,328	\$32,154,448	\$75,348,762
Average Spent	\$2,466.27	\$2,954.29	\$2,742.75
Spending Potential Index	74	89	82
Health Care: Total \$	\$4,045,204	\$46,083,083	\$107,239,066
Average Spent	\$3,439.80	\$4,234.02	\$3,903.58
Spending Potential Index	94	115	106
HH Furnishings & Equipment: Total \$	\$1,699,800	\$19,054,221	\$44,324,357
Average Spent	\$1,445.41	\$1,750.66	\$1,613.44
Spending Potential Index	66	79	73
Investments: Total \$	\$5,230,539	\$65,023,073	\$143,126,645
Average Spent	\$4,447.74	\$5,974.19	\$5,209.91
Spending Potential Index	95	128	111
Retail Goods: Total \$	\$22,984,907	\$254,334,323	\$598,481,746
Average Spent	\$19,544.99	\$23,367.73	\$21,785.15
Spending Potential Index	75	90	84
Shelter: Total \$	\$12,155,081	\$136,027,323	\$317,395,885
Average Spent	\$10,335.95	\$12,497.92	\$11,553.43
Spending Potential Index	72	88	81
TV/Video/Sound Equipment: Total \$	\$977,659	\$10,773,875	\$25,263,451
Average Spent	\$831.34	\$989.88	\$919.61
Spending Potential Index	76	91	84
Travel: Total \$	\$1,660,204	\$19,115,100	\$43,967,947
Average Spent	\$1,411.74	\$1,756.26	\$1,600.46
Spending Potential Index	79	98	89
Vehicle Maintenance & Repairs: Total \$	\$998,422	\$11,001,045	\$25,767,672
Average Spent	\$849.00	\$1,010.75	\$937.96
Spending Potential Index	79	94	88

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2001, 2002 and 2003 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2006 and 2011.