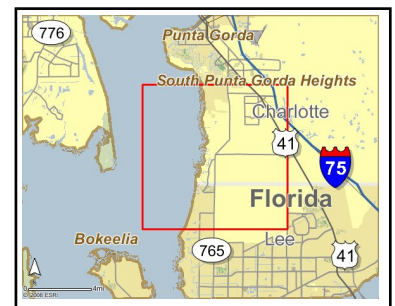
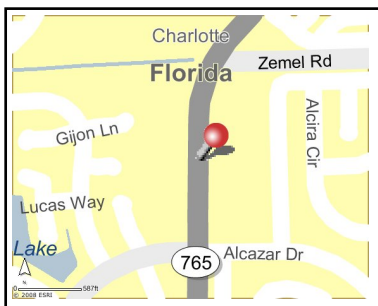
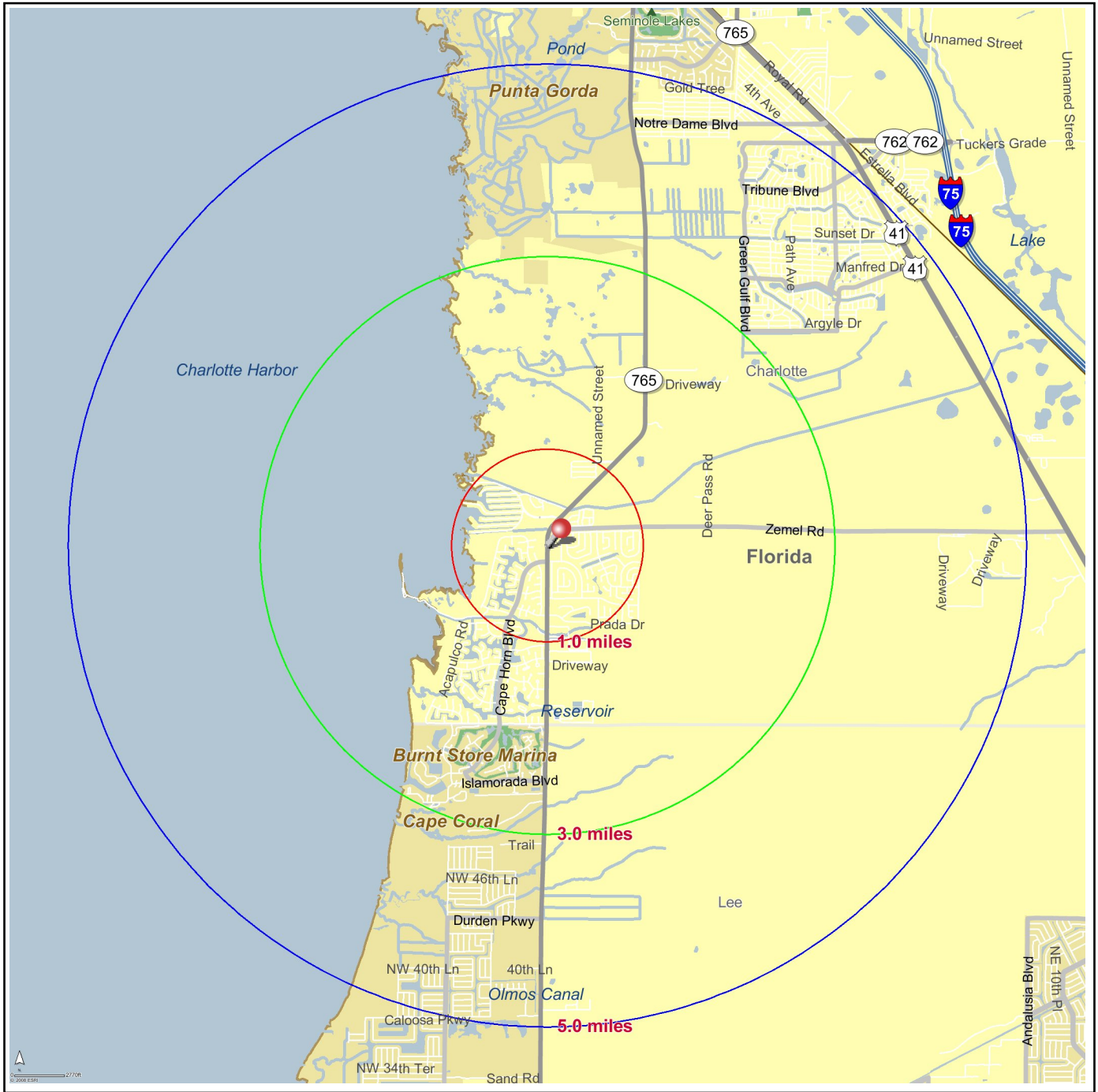


Site Map

16101 Burnt Store Rd
Punta Gorda, FL 33955

Prepared By: Fred Kolb
August 7, 2008

Latitude 26.7973
Longitude -82.038





Executive Summary

Prepared By: Fred Kolb

Site Type: Radius	16101 Burnt Store Rd Punta Gorda, FL 33955 Radius: 1.0 mile	16101 Burnt Store Rd Punta Gorda, FL 33955 Radius: 3.0 mile	16101 Burnt Store Rd Punta Gorda, FL 33955 Radius: 5.0 mile
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2008 Population

Total Population	1,175	3,329	4,867
Male Population	48.1%	48.0%	48.0%
Female Population	51.9%	52.0%	52.0%
Median Age	61.5	65.7	64.0

2008 Income

Median HH Income	\$52,177	\$60,737	\$55,810
Per Capita Income	\$33,104	\$49,525	\$42,075
Average HH Income	\$69,190	\$97,233	\$85,925

2008 Households

Total Households	555	1,691	2,323
Average Household Size	2.12	1.97	2.10
1990-2000 Annual Rate	8.82%	12.77%	9.93%

2008 Housing

Owner Occupied Housing Units	69.3%	58.4%	63.1%
Renter Occupied Housing Units	4.7%	3.7%	4.5%
Vacant Housing Units	26.0%	37.9%	32.3%

Population

1990 Population	321	728	1,501
2000 Population	714	2,281	3,499
2008 Population	1,175	3,329	4,867
2013 Population	1,395	3,948	5,670
1990-2000 Annual Rate	8.32%	12.1%	8.83%
2000-2008 Annual Rate	6.22%	4.69%	4.08%
2008-2013 Annual Rate	3.49%	3.47%	3.1%

In the identified market area, the current year population is 4,867. In 2000, the Census count in the market area was 3,499. The rate of change since 2000 was 4.08 percent annually. The five-year projection for the population in the market area is 5,670, representing a change of 3.1 percent annually from 2008 to 2013. Currently, the population is 48.0 percent male and 52.0 percent female.

Households

1990 Households	146	345	634
2000 Households	340	1,148	1,634
2008 Households	555	1,691	2,323
2013 Households	659	2,014	2,724
1990-2000 Annual Rate	8.82%	12.77%	9.93%
2000-2008 Annual Rate	6.12%	4.81%	4.36%
2008-2013 Annual Rate	3.49%	3.56%	3.24%

The household count in this market area has changed from 1,634 in 2000 to 2,323 in the current year, a change of 4.36 percent annually. The five-year projection of households is 2,724, a change of 3.24 percent annually from the current year total. Average household size is currently 2.10, compared to 2.14 in the year 2000. The number of families in the current year is 1,705 in the market area.

Housing

Currently, 63.1 percent of the 3,432 housing units in the market area are owner occupied; 4.5 percent, renter occupied; and 32.3 percent are vacant. In 2000, there were 2,290 housing units— 63.6 percent owner occupied, 4.9 percent renter occupied and 31.6 percent vacant. The rate of change in housing units since 2000 is 5.03 percent. Median home value in the market area is \$252,720, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.15 percent annually to \$254,682. From 2000 to the current year, median home value changed by 8.51 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



Site Type: Radius	16101 Burnt Store Rd Punta Gorda, FL 33955 Radius: 1.0 mile	16101 Burnt Store Rd Punta Gorda, FL 33955 Radius: 3.0 mile	16101 Burnt Store Rd Punta Gorda, FL 33955 Radius: 5.0 mile
Median Household Income			
1990 Median HH Income	\$24,167	\$35,521	\$28,864
2000 Median HH Income	\$39,890	\$51,088	\$45,581
2008 Median HH Income	\$52,177	\$60,737	\$55,810
2013 Median HH Income	\$62,391	\$75,355	\$66,095
1990-2000 Annual Rate	5.14%	3.7%	4.68%
2000-2008 Annual Rate	3.31%	2.12%	2.48%
2008-2013 Annual Rate	3.64%	4.41%	3.44%
Per Capita Income			
1990 Per Capita Income	\$13,336	\$19,430	\$15,718
2000 Per Capita Income	\$24,533	\$36,189	\$31,305
2008 Per Capita Income	\$33,104	\$49,525	\$42,075
2013 Per Capita Income	\$40,412	\$61,912	\$51,975
1990-2000 Annual Rate	6.29%	6.42%	7.13%
2000-2008 Annual Rate	3.7%	3.88%	3.65%
2008-2013 Annual Rate	4.07%	4.57%	4.32%
Average Household Income			
1990 Average Household Income	\$29,254	\$42,623	\$35,213
2000 Average Household Income	\$53,368	\$74,762	\$66,422
2008 Average HH Income	\$69,190	\$97,233	\$85,925
2013 Average HH Income	\$84,112	\$120,824	\$105,762
1990-2000 Annual Rate	6.2%	5.78%	6.55%
2000-2008 Annual Rate	3.2%	3.24%	3.17%
2008-2013 Annual Rate	3.98%	4.44%	4.24%

Households by Income

Current median household income is \$55,810 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$66,095 in five years. In 2000, median household income was \$45,581, compared to \$28,864 in 1990.

Current average household income is \$85,925 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$105,762 in five years. In 2000, average household income was \$66,422, compared to \$35,213 in 1990.

Current per capita income is \$42,075 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$51,975 in five years. In 2000, the per capita income was \$31,305, compared to \$15,718 in 1990.

Population by Employment

Total Businesses	28	109	188
Total Employees	168	587	971

Currently, 90.5 percent of the civilian labor force in the identified market area is employed and 9.5 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 91.5 percent of the civilian labor force, and unemployment will be 8.5 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 36.1 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.2 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 59.3 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 19.8 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 20.8 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 76.1 percent of the market area population drove alone to work, and 5.5 percent worked at home. The average travel time to work in 2000 was 29.7 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 11.0 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 31.3 percent were high school graduates only (29.6 percent in the U.S.)
- 5.8 percent had completed an Associate degree (7.2 percent in the U.S.)
- 16.7 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 12.5 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)



Demographic and Income Profile

Prepared By: Fred Kolb

16101 Burnt Store Rd
Punta Gorda, FL 33955

Site Type: Radius

Latitude 26.7973
Longitude -82.038
Radius: 1.0 mile

Summary	2000	2008	2013
Population	714	1,175	1,395
Households	340	555	659
Families	256	409	479
Average Household Size	2.10	2.12	2.12
Owner Occupied HUs	315	520	615
Renter Occupied HUs	25	35	44
Median Age	57.8	61.5	62.5

Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.49%	2.22%	1.23%
Households	3.49%	2.28%	1.26%
Families	3.21%	1.99%	1.05%
Owner HHs	3.41%	2.13%	1.07%
Median Household Income	3.64%	2.83%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	49	14.5%	60	10.8%	61	9.3%
\$15,000 - \$24,999	55	16.2%	55	9.9%	51	7.7%
\$25,000 - \$34,999	40	11.8%	68	12.2%	59	9.0%
\$35,000 - \$49,999	74	21.8%	80	14.4%	60	9.1%
\$50,000 - \$74,999	59	17.4%	145	26.1%	159	24.1%
\$75,000 - \$99,999	18	5.3%	51	9.2%	121	18.4%
\$100,000 - \$149,999	24	7.1%	52	9.4%	67	10.2%
\$150,000 - \$199,000	15	4.4%	17	3.1%	35	5.3%
\$200,000+	5	1.5%	28	5.0%	46	7.0%
Median Household Income	\$39,890		\$52,177		\$62,391	
Average Household Income	\$53,368		\$69,190		\$84,112	
Per Capita Income	\$24,533		\$33,104		\$40,412	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	22	3.1%	28	2.4%	31	2.2%
5 - 9	20	2.8%	31	2.6%	32	2.3%
10 - 14	28	3.9%	33	2.8%	39	2.8%
15 - 19	20	2.8%	31	2.6%	36	2.6%
20 - 24	18	2.5%	26	2.2%	28	2.0%
25 - 34	40	5.6%	53	4.5%	62	4.4%
35 - 44	71	10.0%	78	6.6%	86	6.2%
45 - 54	98	13.8%	144	12.3%	156	11.2%
55 - 64	148	20.8%	265	22.6%	313	22.4%
65 - 74	167	23.5%	281	23.9%	343	24.6%
75 - 84	72	10.1%	170	14.5%	211	15.1%
85+	8	1.1%	35	3.0%	60	4.3%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	690	96.6%	1,119	95.2%	1,314	94.1%
Black Alone	9	1.3%	20	1.7%	27	1.9%
American Indian Alone	1	0.1%	2	0.2%	3	0.2%
Asian Alone	5	0.7%	13	1.1%	20	1.4%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	3	0.4%	7	0.6%	11	0.8%
Two or More Races	6	0.8%	14	1.2%	21	1.5%
Hispanic Origin (Any Race)	12	1.7%	32	2.7%	49	3.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Demographic and Income Profile

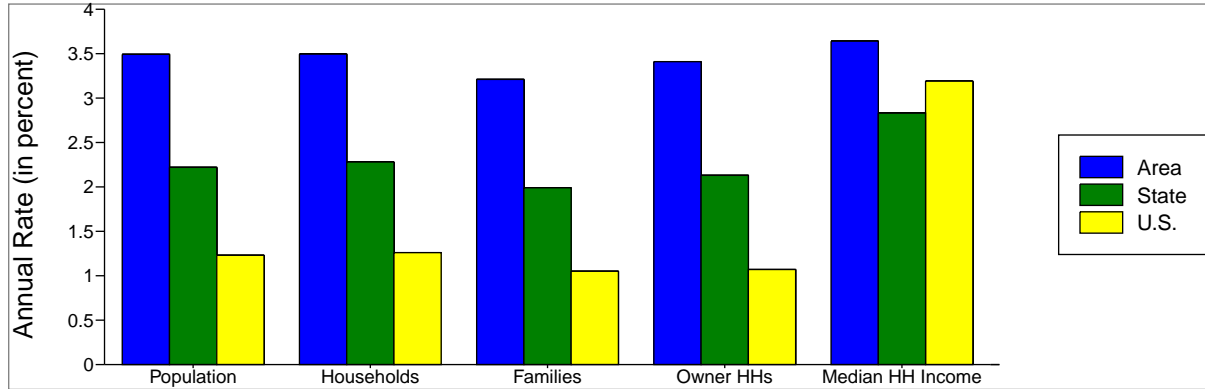
Prepared By: Fred Kolb

16101 Burnt Store Rd
Punta Gorda, FL 33955

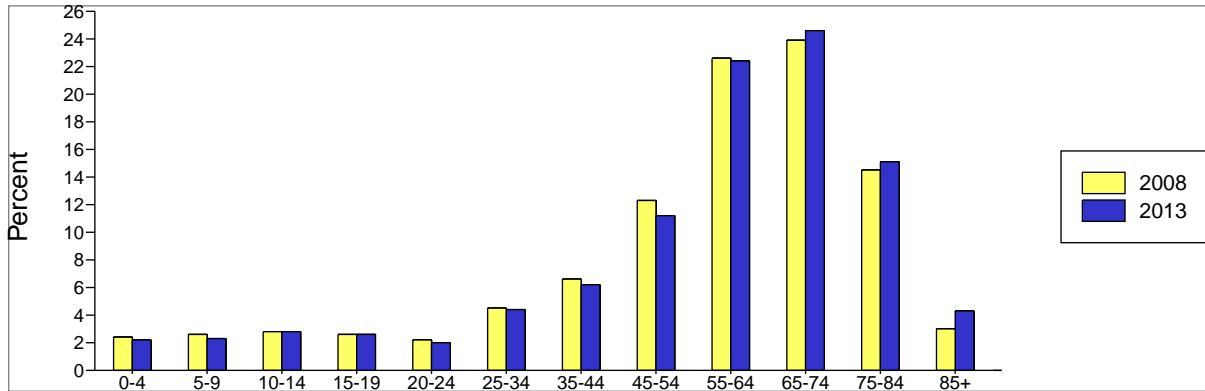
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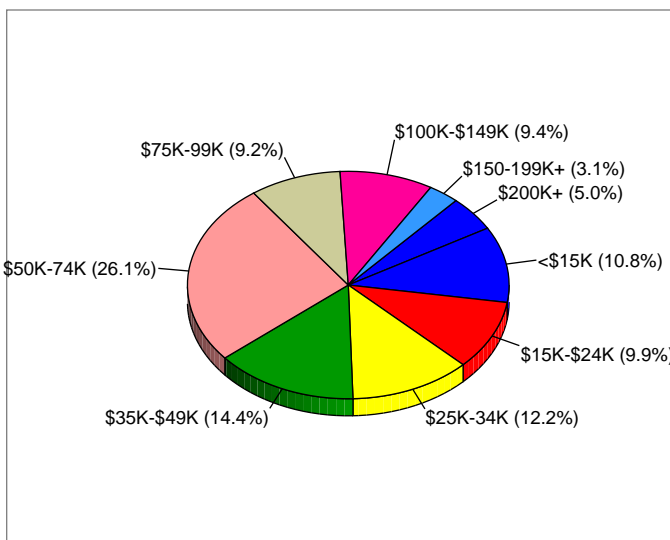
Trends 2008-2013



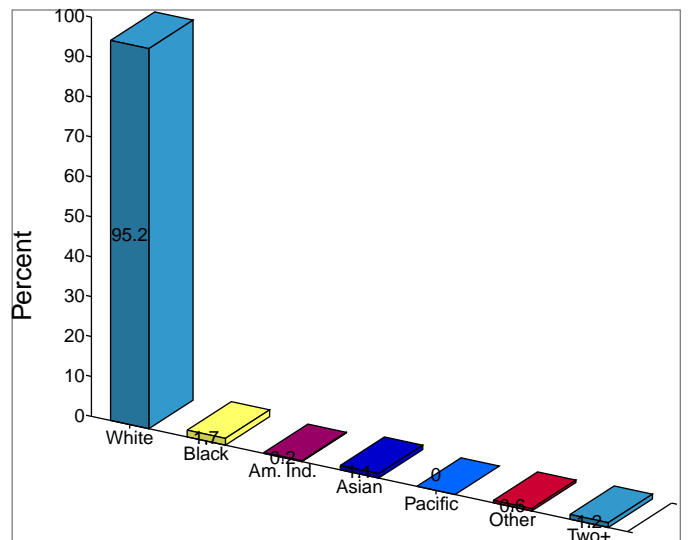
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 2.7%



Demographic and Income Profile

Prepared By: Fred Kolb

16101 Burnt Store Rd
Punta Gorda, FL 33955

Site Type: Radius

Latitude 26.7973
Longitude -82.038
Radius: 3.0 mile

Summary	2000	2008	2013
Population	2,281	3,329	3,948
Households	1,148	1,691	2,014
Families	895	1,263	1,480
Average Household Size	1.99	1.97	1.96
Owner Occupied HUs	1,078	1,591	1,888
Renter Occupied HUs	70	100	126
Median Age	61.6	65.7	66.6

Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.47%	2.22%	1.23%
Households	3.56%	2.28%	1.26%
Families	3.22%	1.99%	1.05%
Owner HHs	3.48%	2.13%	1.07%
Median Household Income	4.41%	2.83%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	99	9.0%	116	6.9%	119	5.9%
\$15,000 - \$24,999	109	9.9%	102	6.0%	102	5.1%
\$25,000 - \$34,999	98	8.9%	141	8.3%	106	5.3%
\$35,000 - \$49,999	226	20.6%	238	14.1%	156	7.7%
\$50,000 - \$74,999	233	21.3%	451	26.7%	517	25.7%
\$75,000 - \$99,999	106	9.7%	197	11.6%	369	18.3%
\$100,000 - \$149,999	105	9.6%	188	11.1%	243	12.1%
\$150,000 - \$199,000	56	5.1%	85	5.0%	143	7.1%
\$200,000+	64	5.8%	173	10.2%	260	12.9%
Median Household Income	\$51,088		\$60,737		\$75,355	
Average Household Income	\$74,762		\$97,233		\$120,824	
Per Capita Income	\$36,189		\$49,525		\$61,912	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	31	1.4%	45	1.4%	61	1.5%
5 - 9	36	1.6%	49	1.5%	63	1.6%
10 - 14	48	2.1%	58	1.7%	72	1.8%
15 - 19	38	1.7%	53	1.6%	72	1.8%
20 - 24	31	1.4%	43	1.3%	55	1.4%
25 - 34	65	2.8%	92	2.8%	119	3.0%
35 - 44	145	6.4%	128	3.8%	167	4.2%
45 - 54	317	13.9%	304	9.1%	320	8.1%
55 - 64	694	30.4%	813	24.4%	839	21.3%
65 - 74	626	27.4%	1,084	32.6%	1,239	31.4%
75 - 84	228	10.0%	557	16.7%	756	19.2%
85+	23	1.0%	102	3.1%	184	4.7%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,228	97.6%	3,201	96.2%	3,764	95.3%
Black Alone	25	1.1%	58	1.7%	84	2.1%
American Indian Alone	3	0.1%	5	0.2%	7	0.2%
Asian Alone	9	0.4%	24	0.7%	36	0.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	4	0.2%	11	0.3%	16	0.4%
Two or More Races	13	0.6%	29	0.9%	41	1.0%
Hispanic Origin (Any Race)	29	1.3%	73	2.2%	111	2.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Demographic and Income Profile

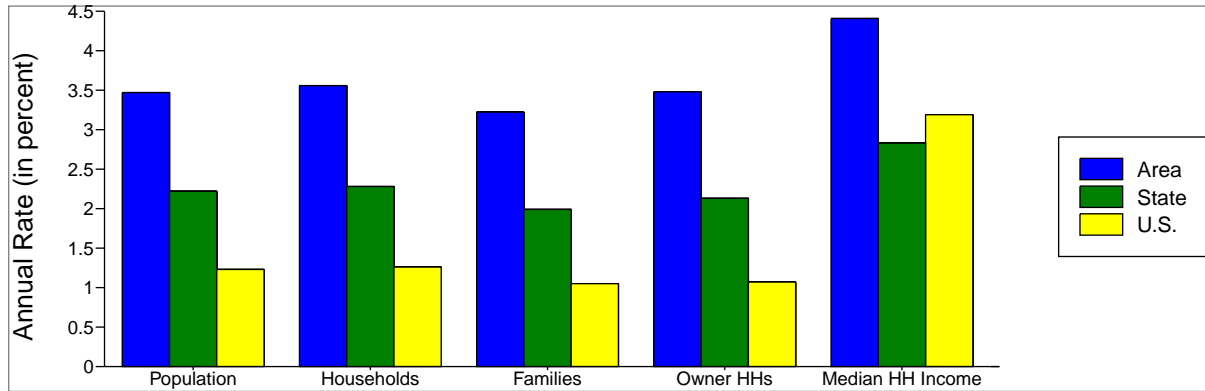
Prepared By: Fred Kolb

16101 Burnt Store Rd
Punta Gorda, FL 33955

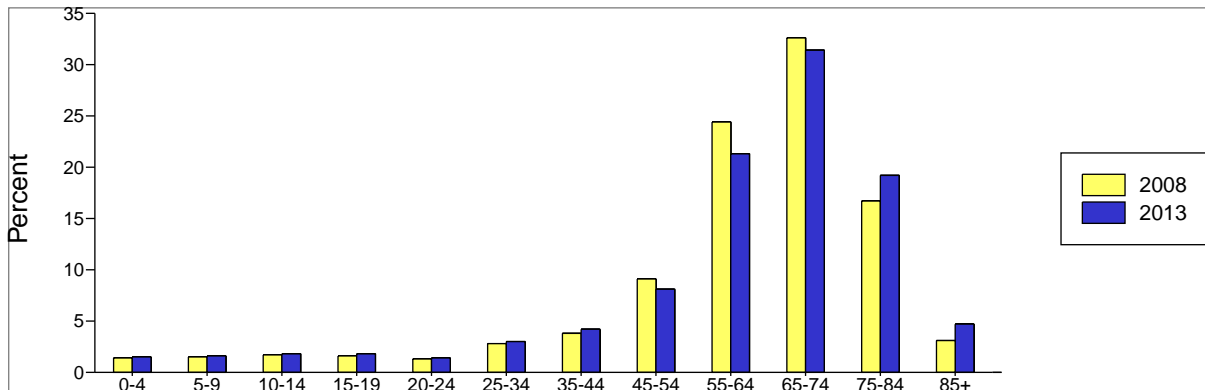
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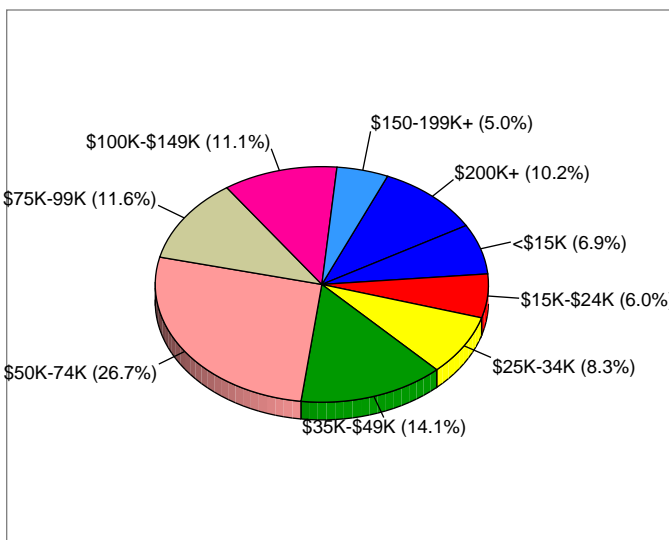
Trends 2008-2013



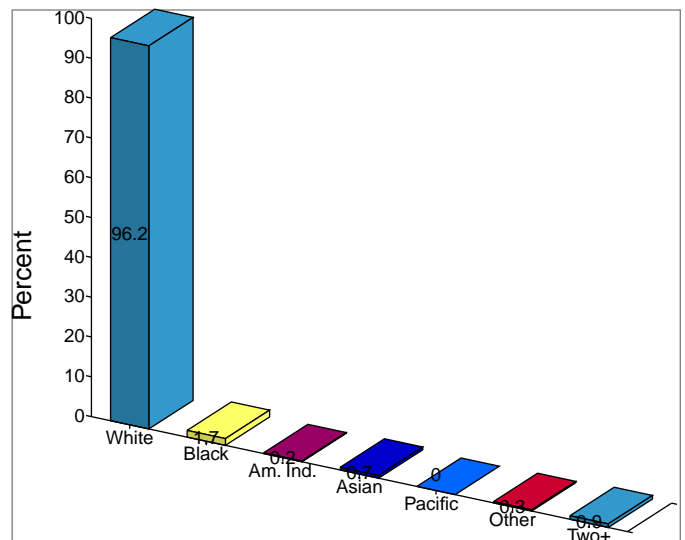
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 2.2%



Demographic and Income Profile

Prepared By: Fred Kolb

16101 Burnt Store Rd
Punta Gorda, FL 33955

Site Type: Radius

Latitude 26.7973
Longitude -82.038
Radius: 5.0 mile

Summary	2000	2008	2013
Population	3,499	4,867	5,670
Households	1,634	2,323	2,724
Families	1,246	1,705	1,968
Average Household Size	2.14	2.10	2.08
Owner Occupied HUs	1,517	2,166	2,531
Renter Occupied HUs	116	156	192
Median Age	60.9	64.0	65.0

Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.1%	2.22%	1.23%
Households	3.24%	2.28%	1.26%
Families	2.91%	1.99%	1.05%
Owner HHs	3.16%	2.13%	1.07%
Median Household Income	3.44%	2.83%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	171	10.8%	208	9.0%	209	7.7%
\$15,000 - \$24,999	183	11.6%	177	7.6%	172	6.3%
\$25,000 - \$34,999	195	12.3%	219	9.4%	170	6.2%
\$35,000 - \$49,999	317	20.0%	369	15.9%	265	9.7%
\$50,000 - \$74,999	344	21.7%	608	26.2%	737	27.1%
\$75,000 - \$99,999	125	7.9%	250	10.8%	457	16.8%
\$100,000 - \$149,999	117	7.4%	213	9.2%	281	10.3%
\$150,000 - \$199,000	58	3.7%	92	4.0%	152	5.6%
\$200,000+	72	4.6%	187	8.0%	280	10.3%
Median Household Income	\$45,581		\$55,810		\$66,095	
Average Household Income	\$66,422		\$85,925		\$105,762	
Per Capita Income	\$31,305		\$42,075		\$51,975	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	73	2.1%	97	2.0%	117	2.1%
5 - 9	87	2.5%	101	2.1%	119	2.1%
10 - 14	101	2.9%	117	2.4%	130	2.3%
15 - 19	82	2.3%	117	2.4%	134	2.4%
20 - 24	61	1.7%	95	2.0%	115	2.0%
25 - 34	157	4.5%	186	3.8%	232	4.1%
35 - 44	268	7.7%	268	5.5%	296	5.2%
45 - 54	444	12.7%	504	10.4%	535	9.4%
55 - 64	878	25.1%	1,077	22.1%	1,157	20.4%
65 - 74	894	25.6%	1,369	28.1%	1,562	27.6%
75 - 84	398	11.4%	772	15.9%	994	17.5%
85+	54	1.5%	166	3.4%	276	4.9%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,410	97.5%	4,608	94.6%	5,298	93.4%
Black Alone	36	1.0%	78	1.6%	110	1.9%
American Indian Alone	5	0.1%	11	0.2%	14	0.2%
Asian Alone	19	0.5%	43	0.9%	63	1.1%
Pacific Islander Alone	0	0.0%	3	0.1%	5	0.1%
Some Other Race Alone	10	0.3%	25	0.5%	37	0.7%
Two or More Races	19	0.5%	101	2.1%	143	2.5%
Hispanic Origin (Any Race)	54	1.5%	130	2.7%	193	3.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Demographic and Income Profile

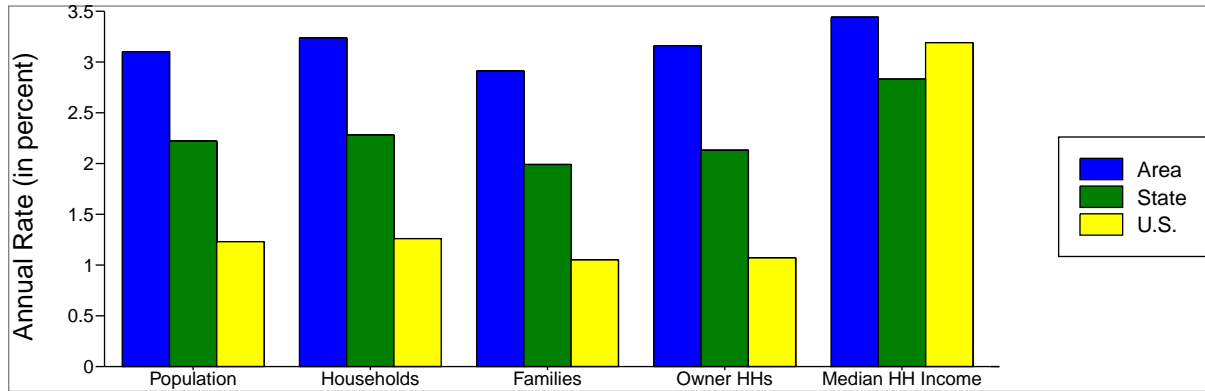
Prepared By: Fred Kolb

16101 Burnt Store Rd
Punta Gorda, FL 33955

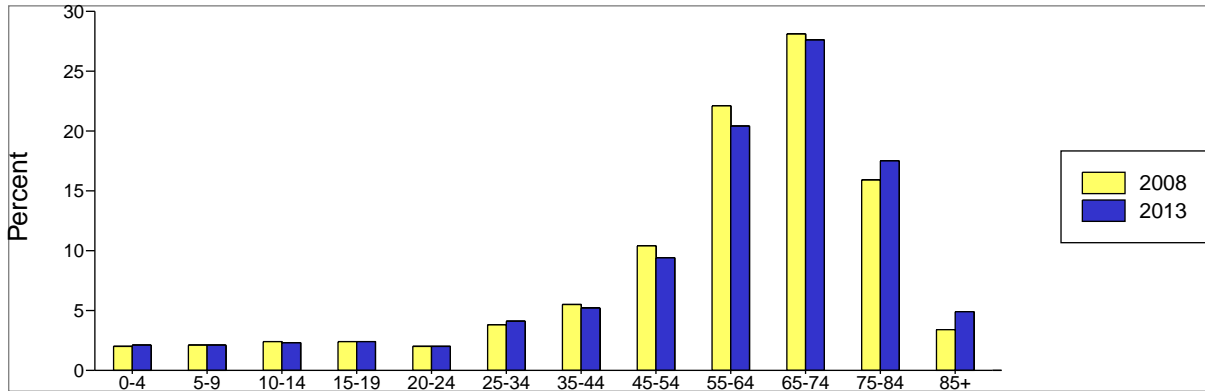
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Longitude -82.038
Radius: 5.0 mile

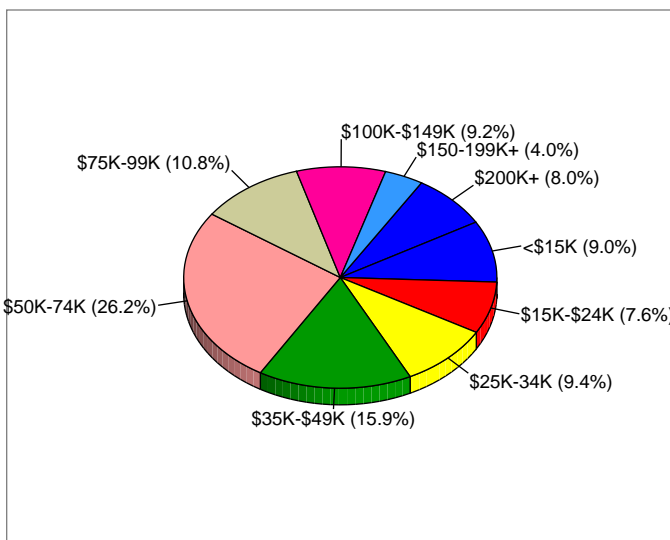
Trends 2008-2013



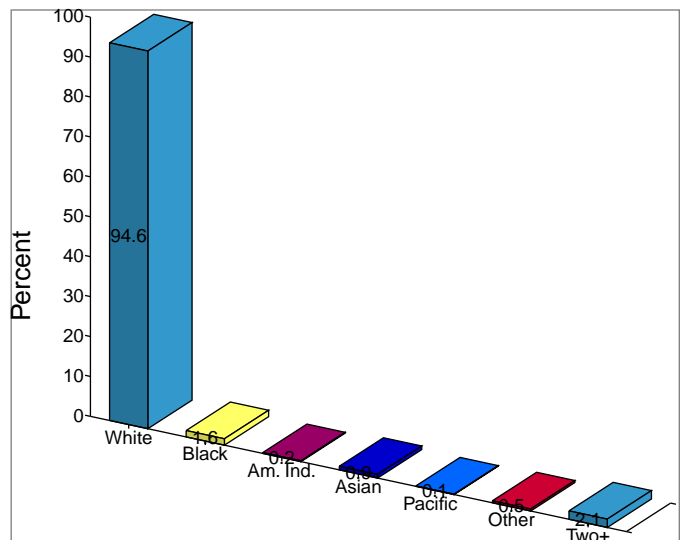
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 2.7%



Latitude 26.7973
Longitude -82.038

16101 Burnt Store Rd
Punta Gorda, FL 33955
Radius: 1.0 mile

16101 Burnt Store Rd
Punta Gorda, FL 33955
Radius: 3.0 mile

16101 Burnt Store Rd
Punta Gorda, FL 33955
Radius: 5.0 mile



	1.0 mile	3.0 mile	5.0 mile
2000 Total Population	714	2,281	3,499
2000 Group Quarters	0	0	0
2008 Total Population	1,175	3,329	4,867
2013 Total Population	1,395	3,948	5,670
2008 - 2013 Annual Rate	3.49%	3.47%	3.1%



	1.0 mile	3.0 mile	5.0 mile
2000 Households	340	1,148	1,634
2000 Average Household Size	2.1	1.99	2.14
2008 Households	555	1,691	2,323
2008 Average Household Size	2.12	1.97	2.1
2013 Households	659	2,014	2,724
2013 Average Household Size	2.12	1.96	2.08
2008 - 2013 Annual Rate	3.49%	3.56%	3.24%
2000 Families	256	895	1,246
2000 Average Family Size	2.36	2.2	2.39
2008 Families	409	1,263	1,705
2008 Average Family Size	2.42	2.24	2.4
2013 Families	479	1,480	1,968
2013 Average Family Size	2.44	2.26	2.41
2008 - 2013 Annual Rate	3.21%	3.22%	2.91%



	1.0 mile	3.0 mile	5.0 mile
2000 Housing Units	426	1,753	2,290
Owner Occupied Housing Units	72.1%	60.4%	63.6%
Renter Occupied Housing Units	5.7%	3.9%	4.9%
Vacant Housing Units	22.2%	35.7%	31.6%
2008 Housing Units	750	2,722	3,432
Owner Occupied Housing Units	69.3%	58.4%	63.1%
Renter Occupied Housing Units	4.7%	3.7%	4.5%
Vacant Housing Units	26.0%	37.9%	32.3%
2013 Housing Units	883	3,102	3,909
Owner Occupied Housing Units	69.6%	60.9%	64.8%
Renter Occupied Housing Units	5.0%	4.1%	4.9%
Vacant Housing Units	25.4%	35.1%	30.3%

Median Household Income

Year	1.0 mile	3.0 mile	5.0 mile
2000	\$39,890	\$51,088	\$45,581
2008	\$52,177	\$60,737	\$55,810
2013	\$62,391	\$75,355	\$66,095

Median Home Value

Year	1.0 mile	3.0 mile	5.0 mile
2000	\$96,667	\$151,418	\$128,814
2008	\$178,571	\$291,489	\$252,720
2013	\$178,571	\$290,222	\$254,682

Per Capita Income

Year	1.0 mile	3.0 mile	5.0 mile
2000	\$24,533	\$36,189	\$31,305
2008	\$33,104	\$49,525	\$42,075
2013	\$40,412	\$61,912	\$51,975

Median Age

Year	1.0 mile	3.0 mile	5.0 mile
2000	57.8	61.6	60.9
2008	61.5	65.7	64.0
2013	62.5	66.6	65.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Latitude 26.7973
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Radius: 1.0 mile

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Radius: 3.0 mile

16101 Burnt Store Rd
Punta Gorda, FL 33955
Radius: 5.0 mile



2000 Households by Income

Household Income Base	16101 Burnt Store Rd	16101 Burnt Store Rd	16101 Burnt Store Rd
< \$15,000	339 (14.5%)	1,096 (9.0%)	1,582 (10.8%)
\$15,000 - \$24,999	16.2%	9.9%	11.6%
\$25,000 - \$34,999	11.8%	8.9%	12.3%
\$35,000 - \$49,999	21.8%	20.6%	20.0%
\$50,000 - \$74,999	17.4%	21.3%	21.7%
\$75,000 - \$99,999	5.3%	9.7%	7.9%
\$100,000 - \$149,999	7.1%	9.6%	7.4%
\$150,000 - \$199,999	4.4%	5.1%	3.7%
\$200,000+	1.5%	5.8%	4.6%
Average Household Income	\$53,368	\$74,762	\$66,422

2008 Households by Income

Household Income Base	16101 Burnt Store Rd	16101 Burnt Store Rd	16101 Burnt Store Rd
< \$15,000	556 (10.8%)	1,691 (6.9%)	2,323 (9.0%)
\$15,000 - \$24,999	9.9%	6.0%	7.6%
\$25,000 - \$34,999	12.2%	8.3%	9.4%
\$35,000 - \$49,999	14.4%	14.1%	15.9%
\$50,000 - \$74,999	26.1%	26.7%	26.2%
\$75,000 - \$99,999	9.2%	11.6%	10.8%
\$100,000 - \$149,999	9.4%	11.1%	9.2%
\$150,000 - \$199,999	3.1%	5.0%	4.0%
\$200,000+	5.0%	10.2%	8.0%
Average Household Income	\$69,190	\$97,233	\$85,925

2013 Households by Income

Household Income Base	16101 Burnt Store Rd	16101 Burnt Store Rd	16101 Burnt Store Rd
< \$15,000	659 (9.3%)	2,015 (5.9%)	2,723 (7.7%)
\$15,000 - \$24,999	7.7%	5.1%	6.3%
\$25,000 - \$34,999	9.0%	5.3%	6.2%
\$35,000 - \$49,999	9.1%	7.7%	9.7%
\$50,000 - \$74,999	24.1%	25.7%	27.1%
\$75,000 - \$99,999	18.4%	18.3%	16.8%
\$100,000 - \$149,999	10.2%	12.1%	10.3%
\$150,000 - \$199,999	5.3%	7.1%	5.6%
\$200,000+	7.0%	12.9%	10.3%
Average Household Income	\$84,112	\$120,824	\$105,762

2000 Owner Occupied HUs by Value

Total	16101 Burnt Store Rd	16101 Burnt Store Rd	16101 Burnt Store Rd
<\$50,000	322 (25.8%)	1,061 (10.7%)	1,498 (18.4%)
\$50,000 - 99,999	26.4%	14.4%	19.1%
\$100,000 - 149,999	20.8%	24.3%	22.6%
\$150,000 - 199,999	14.6%	20.4%	17.6%
\$200,000 - \$299,999	9.3%	17.9%	13.7%
\$300,000 - 499,999	3.1%	8.1%	5.7%
\$500,000 - 999,999	0.0%	4.1%	2.9%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$118,355	\$186,525	\$156,199

2000 Specified Renter Occupied HUs by Contract Rent

Total	16101 Burnt Store Rd	16101 Burnt Store Rd	16101 Burnt Store Rd
With Cash Rent	24 (83.3%)	77 (77.9%)	125 (84.8%)
No Cash Rent	16.7%	22.1%	15.2%
Median Rent	\$514	\$756	\$563
Average Rent	\$546	\$700	\$609

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Population by Age

Total	712	2,282	3,497
0 - 4	3.1%	1.4%	2.1%
5 - 9	2.8%	1.6%	2.5%
10 - 14	3.9%	2.1%	2.9%
15 - 19	2.8%	1.7%	2.3%
20 - 24	2.5%	1.4%	1.7%
25 - 34	5.6%	2.8%	4.5%
35 - 44	10.0%	6.4%	7.7%
45 - 54	13.8%	13.9%	12.7%
55 - 64	20.8%	30.4%	25.1%
65 - 74	23.5%	27.4%	25.6%
75 - 84	10.1%	10.0%	11.4%
85+	1.1%	1.0%	1.5%
18+	88.2%	93.9%	91.1%

2008 Population by Age

Total	1,175	3,328	4,869
0 - 4	2.4%	1.4%	2.0%
5 - 9	2.6%	1.5%	2.1%
10 - 14	2.8%	1.7%	2.4%
15 - 19	2.6%	1.6%	2.4%
20 - 24	2.2%	1.3%	2.0%
25 - 34	4.5%	2.8%	3.8%
35 - 44	6.6%	3.8%	5.5%
45 - 54	12.3%	9.1%	10.4%
55 - 64	22.6%	24.4%	22.1%
65 - 74	23.9%	32.6%	28.1%
75 - 84	14.5%	16.7%	15.9%
85+	3.0%	3.1%	3.4%
18+	90.6%	94.4%	92.1%

2013 Population by Age

Total	1,397	3,947	5,667
0 - 4	2.2%	1.5%	2.1%
5 - 9	2.3%	1.6%	2.1%
10 - 14	2.8%	1.8%	2.3%
15 - 19	2.6%	1.8%	2.4%
20 - 24	2.0%	1.4%	2.0%
25 - 34	4.4%	3.0%	4.1%
35 - 44	6.2%	4.2%	5.2%
45 - 54	11.2%	8.1%	9.4%
55 - 64	22.4%	21.3%	20.4%
65 - 74	24.6%	31.4%	27.6%
75 - 84	15.1%	19.2%	17.5%
85+	4.3%	4.7%	4.9%
18+	91.1%	93.9%	92.0%

2000 Population by Sex

Males	48.7%	49.1%	48.8%
Females	51.3%	50.9%	51.2%

2008 Population by Sex

Males	48.1%	48.0%	48.0%
Females	51.9%	52.0%	52.0%

2013 Population by Sex

Males	47.5%	47.5%	47.5%
Females	52.5%	52.5%	52.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Population by Race/Ethnicity

Total	714	2,282	3,499
White Alone	96.6%	97.6%	97.5%
Black Alone	1.3%	1.1%	1.0%
American Indian Alone	0.1%	0.1%	0.1%
Asian or Pacific Islander Alone	0.7%	0.4%	0.5%
Some Other Race Alone	0.4%	0.2%	0.3%
Two or More Races	0.8%	0.6%	0.5%
Hispanic Origin	1.7%	1.3%	1.5%
Diversity Index	9.7	7.0	7.9

2008 Population by Race/Ethnicity

Total	1,175	3,328	4,869
White Alone	95.2%	96.2%	94.6%
Black Alone	1.7%	1.7%	1.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.1%	0.7%	0.9%
Some Other Race Alone	0.6%	0.3%	0.5%
Two or More Races	1.2%	0.9%	2.1%
Hispanic Origin	2.7%	2.2%	2.7%
Diversity Index	14.1	11.5	15.0

2013 Population by Race/Ethnicity

Total	1,396	3,948	5,670
White Alone	94.1%	95.3%	93.4%
Black Alone	1.9%	2.1%	1.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.4%	0.9%	1.2%
Some Other Race Alone	0.8%	0.4%	0.7%
Two or More Races	1.5%	1.0%	2.5%
Hispanic Origin	3.5%	2.8%	3.4%
Diversity Index	17.2	14.0	18.4



2000 Population 3+ by School Enrollment

Total	715	2,224	3,393
Enrolled in Nursery/Preschool	0.6%	0.3%	0.4%
Enrolled in Kindergarten	1.0%	0.4%	0.6%
Enrolled in Grade 1-8	6.7%	4.4%	5.4%
Enrolled in Grade 9-12	3.5%	1.7%	1.9%
Enrolled in College	2.5%	2.1%	1.7%
Enrolled in Grad/Prof School	0.1%	0.3%	0.4%
Not Enrolled in School	85.6%	91.0%	89.6%

2008 Population 25+ by Educational Attainment

Total	1,027	3,082	4,340
Less than 9th Grade	3.2%	2.6%	3.1%
9th - 12th Grade, No Diploma	9.7%	6.8%	7.9%
High School Graduate	35.4%	28.9%	31.3%
Some College, No Degree	23.6%	23.1%	22.7%
Associate Degree	4.2%	5.2%	5.8%
Bachelor's Degree	13.6%	19.2%	16.7%
Graduate/Professional Degree	10.2%	14.2%	12.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2008 Population 15+ by Marital Status

	1.0 mile	3.0 mile	5.0 mile
Total	1,083	3,177	4,554
Never Married	9.7%	7.3%	8.8%
Married	75.3%	77.7%	73.7%
Widowed	6.7%	6.5%	7.9%
Divorced	8.2%	8.5%	9.5%



2000 Population 16+ by Employment Status

	1.0 mile	3.0 mile	5.0 mile
Total	631	2,078	3,125
In Labor Force	45.8%	34.4%	36.1%
Civilian Employed	41.7%	31.8%	34.0%
Civilian Unemployed	3.5%	2.3%	2.0%
In Armed Forces	0.6%	0.3%	0.2%
Not in Labor Force	54.2%	65.6%	63.9%

2008 Civilian Population 16+ in Labor Force

	1.0 mile	3.0 mile	5.0 mile
Civilian Employed	87.3%	88.4%	90.5%
Civilian Unemployed	12.7%	11.6%	9.5%

2013 Civilian Population 16+ in Labor Force

	1.0 mile	3.0 mile	5.0 mile
Civilian Employed	88.6%	89.7%	91.5%
Civilian Unemployed	11.4%	10.3%	8.5%

2000 Females 16+ by Employment Status and Age of Children

	1.0 mile	3.0 mile	5.0 mile
Total	318	1,044	1,590
Own Children < 6 Only	4.1%	1.7%	1.9%
Employed/in Armed Forces	2.5%	1.1%	1.2%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	1.6%	0.7%	0.8%
Own Children < 6 and 6-17 Only	1.9%	0.7%	1.6%
Employed/in Armed Forces	0.6%	0.2%	0.8%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	1.3%	0.5%	0.8%
Own Children 6-17 Only	8.8%	6.6%	7.4%
Employed/in Armed Forces	7.5%	5.2%	5.8%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	1.3%	1.4%	1.6%
No Own Children < 18	85.2%	91.0%	89.1%
Employed/in Armed Forces	29.2%	24.1%	25.3%
Unemployed	1.9%	1.5%	1.1%
Not in Labor Force	54.1%	65.3%	62.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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2008 Employed Population 16+ by Industry

	1.0 mile	3.0 mile	5.0 mile
Total	454	1,030	1,557
Agriculture/Mining	0.7%	0.6%	0.5%
Construction	16.7%	13.1%	13.7%
Manufacturing	4.0%	4.1%	3.6%
Wholesale Trade	1.3%	1.0%	1.3%
Retail Trade	16.5%	14.6%	15.0%
Transportation/Utilities	4.4%	4.9%	4.0%
Information	1.3%	0.9%	1.2%
Finance/Insurance/Real Estate	7.3%	9.9%	8.3%
Services	43.0%	47.6%	47.1%
Public Administration	4.8%	3.5%	5.3%

2008 Employed Population 16+ by Occupation

	1.0 mile	3.0 mile	5.0 mile
Total	455	1,029	1,559
White Collar	56.9%	62.9%	59.3%
Management/Business/Financial	11.0%	13.3%	11.4%
Professional	17.4%	20.9%	19.5%
Sales	16.0%	15.7%	15.2%
Administrative Support	12.5%	12.9%	13.3%
Services	19.3%	17.7%	19.8%
Blue Collar	23.7%	19.4%	20.8%
Farming/Forestry/Fishing	0.2%	0.1%	0.3%
Construction/Extraction	12.1%	10.0%	10.3%
Installation/Maintenance/Repair	3.3%	2.7%	3.7%
Production	2.9%	2.5%	2.4%
Transportation/Material Moving	5.3%	4.1%	4.2%



2000 Workers 16+ by Means of Transportation to Work

	1.0 mile	3.0 mile	5.0 mile
Total	262	644	1,030
Drove Alone - Car, Truck, or Van	81.3%	74.2%	76.1%
Carpooled - Car, Truck, or Van	16.4%	12.4%	14.6%
Public Transportation	0.0%	0.0%	0.0%
Walked	0.0%	0.9%	0.6%
Other Means	1.1%	4.7%	3.2%
Worked at Home	1.1%	7.8%	5.5%

2000 Workers 16+ by Travel Time to Work

	1.0 mile	3.0 mile	5.0 mile
Total	260	645	1,028
Did Not Work at Home	98.8%	92.2%	94.5%
Less than 5 minutes	3.1%	2.9%	3.0%
5 to 9 minutes	7.7%	8.5%	9.2%
10 to 19 minutes	26.2%	19.2%	25.6%
20 to 24 minutes	10.4%	13.6%	11.4%
25 to 34 minutes	27.3%	22.0%	23.4%
35 to 44 minutes	5.8%	4.7%	3.9%
45 to 59 minutes	7.3%	11.2%	9.8%
60 to 89 minutes	5.8%	5.7%	4.7%
90 or more minutes	5.4%	4.3%	3.4%
Worked at Home	1.2%	7.8%	5.5%
Average Travel Time to Work (in min)	33.1	33.0	29.7

2000 Households by Vehicles Available

	1.0 mile	3.0 mile	5.0 mile
Total	349	1,137	1,618
None	3.7%	2.6%	3.0%
1	42.7%	47.0%	48.6%
2	46.1%	46.1%	43.0%
3	5.7%	3.2%	3.5%
4	1.4%	1.1%	1.5%
5+	0.3%	0.1%	0.4%
Average Number of Vehicles Available	1.6	1.5	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Households by Type

	1.0 mile	3.0 mile	5.0 mile
Total	341	1,148	1,635
Family Households	75.4%	78.0%	76.2%
Married-couple Family	69.5%	74.9%	71.7%
With Related Children	11.1%	5.9%	7.8%
Other Family (No Spouse)	5.9%	3.0%	4.5%
With Related Children	2.6%	1.5%	2.3%
Nonfamily Households	24.6%	22.0%	23.8%
Householder Living Alone	19.1%	18.3%	19.5%
Householder Not Living Alone	5.6%	3.7%	4.3%
Households with Related Children	13.8%	7.4%	10.1%
Households with Persons 65+	49.1%	50.6%	51.9%

2000 Households by Size

	1.0 mile	3.0 mile	5.0 mile
Total	340	1,148	1,634
1 Person Household	19.2%	18.3%	19.5%
2 Person Household	61.9%	70.5%	66.2%
3 Person Household	9.4%	6.6%	7.6%
4 Person Household	5.9%	3.0%	4.2%
5 Person Household	2.7%	1.1%	1.8%
6 Person Household	0.6%	0.2%	0.5%
7+ Person Household	0.3%	0.3%	0.3%

2000 Households by Year Householder Moved In

	1.0 mile	3.0 mile	5.0 mile
Total	350	1,138	1,620
Moved in 1999 to March 2000	20.6%	21.6%	20.4%
Moved in 1995 to 1998	30.3%	41.8%	38.7%
Moved in 1990 to 1994	31.1%	23.6%	23.6%
Moved in 1980 to 1989	14.6%	7.9%	11.7%
Moved in 1970 to 1979	2.6%	3.8%	3.8%
Moved in 1969 or Earlier	0.9%	1.2%	1.8%
Median Year Householder Moved In	1995	1996	1996



2000 Housing Units by Units in Structure

	1.0 mile	3.0 mile	5.0 mile
Total	444	1,777	2,375
1, Detached	59.2%	50.1%	50.8%
1, Attached	0.0%	5.8%	4.4%
2	0.0%	0.7%	0.6%
3 or 4	0.2%	3.2%	2.5%
5 to 9	0.0%	1.4%	1.0%
10 to 19	0.0%	13.3%	10.1%
20+	0.0%	11.6%	8.7%
Mobile Home	40.1%	13.8%	21.3%
Other	0.5%	0.1%	0.5%

2000 Housing Units by Year Structure Built

	1.0 mile	3.0 mile	5.0 mile
Total	431	1,742	2,275
1999 to March 2000	3.9%	8.2%	7.4%
1995 to 1998	15.1%	25.7%	23.5%
1990 to 1994	28.3%	20.8%	19.3%
1980 to 1989	34.8%	30.3%	30.8%
1970 to 1979	12.1%	11.5%	13.5%
1969 or Earlier	5.8%	3.6%	5.5%
Median Year Structure Built	1989	1991	1990

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Silver and Gold	Silver and Gold	Silver and Gold
2.	Senior Sun Seekers	Senior Sun Seekers	Senior Sun Seekers
3.		The Elders	The Elders

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,101,573	\$4,720,619	\$5,714,989
Average Spent	\$1,984.82	\$2,791.61	\$2,460.18
Spending Potential Index	74	104	92
Computers & Accessories: Total \$	\$115,020	\$490,960	\$598,514
Average Spent	\$207.24	\$290.34	\$257.65
Spending Potential Index	87	121	108
Education: Total \$	\$591,595	\$2,551,750	\$3,052,858
Average Spent	\$1,065.94	\$1,509.02	\$1,314.19
Spending Potential Index	78	110	96
Entertainment/Recreation: Total \$	\$2,014,868	\$8,617,145	\$10,472,033
Average Spent	\$3,630.39	\$5,095.89	\$4,507.98
Spending Potential Index	98	137	121
Food at Home: Total \$	\$2,496,135	\$10,625,298	\$13,019,204
Average Spent	\$4,497.54	\$6,283.44	\$5,604.48
Spending Potential Index	92	129	115
Food Away from Home: Total \$	\$1,689,715	\$7,225,749	\$8,780,877
Average Spent	\$3,044.53	\$4,273.06	\$3,779.97
Spending Potential Index	89	125	110
Health Care: Total \$	\$2,600,130	\$11,092,286	\$13,554,278
Average Spent	\$4,684.92	\$6,559.60	\$5,834.82
Spending Potential Index	114	160	143
HH Furnishings & Equipment: Total \$	\$1,175,229	\$5,038,253	\$6,098,456
Average Spent	\$2,117.53	\$2,979.45	\$2,625.25
Spending Potential Index	92	130	114
Investments: Total \$	\$664,140	\$2,931,837	\$3,375,222
Average Spent	\$1,196.65	\$1,733.79	\$1,452.96
Spending Potential Index	118	171	143
Retail Goods: Total \$	\$14,256,404	\$60,822,963	\$74,223,883
Average Spent	\$25,687.21	\$35,968.64	\$31,951.74
Spending Potential Index	95	132	118
Shelter: Total \$	\$7,674,315	\$32,898,419	\$39,832,341
Average Spent	\$13,827.59	\$19,455.01	\$17,146.94
Spending Potential Index	89	125	110
TV/Video/Sound Equipment: Total \$	\$731,499	\$3,125,067	\$3,805,094
Average Spent	\$1,318.02	\$1,848.06	\$1,638.01
Spending Potential Index	92	129	114
Travel: Total \$	\$1,049,892	\$4,513,297	\$5,439,636
Average Spent	\$1,891.70	\$2,669.01	\$2,341.64
Spending Potential Index	100	142	124
Vehicle Maintenance & Repairs: Total \$	\$539,560	\$2,298,348	\$2,812,917
Average Spent	\$972.18	\$1,359.16	\$1,210.90
Spending Potential Index	98	137	122

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.